

TRA2020 – Transforming transport

27–30 April 2020, Helsinki, Finland



Organised by:



Transforming transport.
#TRA2020



TRA in a nutshell

- Transport Research Arena is THE European Research and Technology Conference when it comes to Transport and Mobility
- TRA is organized biannually in a European country attracting more than 3000 visitors
- The conference provides an arena for research, industry, public administration and politics to face major challenges and opportunities
- Brings together experts from research, industry, public administration and politics to create new European solutions in transport and mobility
- Gives visibility to both national and international transport research
- Makes Europe's achievements in transport research and technology visible on a global scale



TRA2020: Transforming Transport – Revolution for smart, green and integrated society

- *Transport revolution does not happen by itself - it needs the doers!*
- *TRA2020 will showcase the most diverse of European innovations in transport and mobility.*
- *Connecting more than 3000 researchers, policy makers and business representatives, TRA 2020 will enable them to exchange ideas and be brought up-to-date.*
- *Demonstrating the future vision for transport and mobility.*
- *Cross-cutting all scene of European transport research and summarising results of Horizon2020.*

Cooperation
#Public|Private|People

#Research2Practice
#Growth4Business

Forerunner
#Demos #Trials #Visions

The logo for TRA 2020 Helsinki is centered on the page. It features a circular graphic composed of multiple overlapping, colorful lines in shades of green, blue, yellow, and pink. In the center of this graphic is the text "TRA 2020" in a bold, sans-serif font, with "TRANSPORT RESEARCH ARENA" in a smaller font underneath. Below this, the word "HELSINKI" is written in a large, bold, black sans-serif font.

TRA 2020
TRANSPORT RESEARCH ARENA
HELSINKI

Multimodality
#Road #Maritime
#Rail #Aviation
#DATA

DataEconomy
#MyMobility
#Mydata

RethinkTransport
#FutureInfra
#CarbonNeutrality
#CAD #MaaS
#eMobility