

1. Identification

Call	Date of submission
R2 - split	13/03/2018

1.1. Project name

Development, promotion and sustainable management of the Baltic Sea Region as a coastal fishing tourism destination.
 116 / 250 characters

1.2. Project acronym

RETROUT
 7 / 20 characters

1.3. Priority

2. Efficient management of natural resources

1.4. Programme specific objective

2.4 Resource-efficient blue growth: To advance sustainable and resource-efficient blue growth based on increased capacity of public authorities and practitioners within the blue economy sectors

1.5. Project duration

Contracting start	25/05/2017	Contracting end	30/09/2017
Implementation start	01/10/2017	Implementation end	30/09/2020
		Duration of implementation phase (months)	36
Closure start	01/10/2020	Closure end	31/12/2020

1.6. Summary of the project

The coastal fishing tourism industry in the BSR has been identified as a sector with great potential for growth and sustainable jobs. It offers opportunities for rural jobs, diversification of the fishery sector and prolonged tourism season. However, in order to fully exploit the economic potential, there is need to address the key challenges currently limiting the development of the sector, explicitly:

1. Weak capacity of the fishing tourism sector to meet the customers' demand.
2. Weak governance framework that in many cases are counter-productive for fishing tourism.
3. Weak management of ecosystem services, to underpin the fishing tourism industry.

The project aims at enabling the target groups to develop and promote sustainable coastal fishing tourism and simultaneously advance integrated implementation of CFP, WFD, MSFD and HELCOM recommendations, by addressing these key challenges.

The target groups, identified as instrumental to leverage this tourism sector, are SMEs (sport fishing service providers, fishing guides) and their associations, regional authorities, coastal municipalities, and tourist boards.

These target groups will benefit from the main project outputs i.e:

1. STRATEGIC DEVELOPMENT PLANS FOR NEW TOURISM PRODUCT AT 5 DEMONSTRATION SITES, to be used as planning documents for post-project activities and to attract new financial resources by the local clusters.
2. MODEL PROCESS FOR DESTINATION DEVELOPMENT FOR COASTAL FISHING TOURISM, to be used as educational product by key target groups - fishing/fisheries associations and coastal municipalities.
3. THE BALTIC TROUT DESTINATION MANAGEMENT SERVICE. The joint eco-branding and web-portal for on-line marketing and booking services will improve market access and performance of the transnational network of fishing guides, tourist boards and coastal municipalities.
4. TRANSNATIONAL ACTION PLAN FOR FISHING TOURISM, which will provide guidance to the national authorities to foster sustainable growth and jobs through appropriate policy and regulatory adjustments.
5. "BEST PRACTICE" SOLUTIONS FOR EFFICIENT RIVER RESTORATION MEASURES FOR SEA TROUT, disseminated through the demonstration projects and the Baltic Toolbox on River Restoration, which will provide guidance to national and regional authorities, on best practice (e.g. on communication) and restoration solutions that enhance eco-system health, are economically viable and efficient for production of fish stocks.

At the end of the project, the target groups will have a better ability to unlock opportunities for growth in the coastal fishing tourism sector by increased competence in three key enabling dimensions:

1. Transnational Development (to establish and market sustainable coastal fishing destinations),
2. Governance (to adjust policy and legal environments),
3. Ecosystem Management (to enhance the productivity and health of ecosystems underpinning the fishing tourism).

2,952 / 3,000 characters

1.7. Summary of the partnership

The partnership is composed of target groups and supporting organisations having the mandate and expertise to develop and promote sustainable coastal fishing-tourism. The recreational fishing/fisheries associations and supporting local NGOs hold expertise on the "users" perspective and will act as important interlocutors between the international and local perspectives and between the policy and practical level. They will be responsible for liaison among the thematic experts, the national authorities and the Small and Medium-sized Enterprises (SMEs). The fishing/fisheries associations, including Fisheries Local Area Groups (FLAGs), represent the SMEs, i.e. the local fishing service providers and will have a specific role to disseminate project outputs and lesson learnt to their members. The regional authorities and the coastal municipalities hold a cross-sectoral responsibility and expertise for regional planning, business development, and environmental protection and will ensure the institutionalisation and long-term ownership of the local and transnational destination development process. The research institutes will provide thematic expertise in tourism development, fishery, ecosystem service management and environmental communication, and will assist in drafting policy recommendations and educational products to be used by the target groups. Tourist boards are assigned by the municipalities to handle promotion and marketing. The national ministries are involved as associate partners. They have the mandate to adjust and harmonise policy, regulatory and management frameworks based on the knowledge, guidelines and recommendations produced by the project to foster growth of this blue growth sector and to advance integrated implementation of CFP, WFD, MSFD and HELCOM recommendations. HELCOM is an important advisory body, which can influence national authorities and national governance frameworks. The recreational fishing/fisheries associations, regional authorities, coastal municipalities and tourist boards are involved as full partners or as associated partners. The research institutes and local NGOs are mainly involved as full partners. The national authorities are mainly involved as associated partners. The number of full partners has been limited to selected key players at each destination to ensure an efficient implementation structure. The partnership involves six countries around the Baltic Sea and is composed of partners from both lighthouse destinations i.e. mature coastal fishing tourist destinations and followers, i.e. less developed destinations. With this organisational structure, the partnership holds the required multi-level governance structure to pioneer the eco-branding concept of "BAL TIC TROUT".

Both, full partners and associated partners, will be directly involved through the local clusters established to work together in the 2-year destination development programme and through the transnational Peer Learning Network.

3,000 / 3,000 characters

1.8. Changes compared to Concept Note

Based on the assessment of the Concept Note, the project has been adapted. The Monitoring Committee encouraged the project to extend involvement to more municipalities and fishing guides or better explain how these two target groups are involved. This has been addressed by the Partnership. The core partnership has been extended to include the following coastal municipalities: Hanning municipality (SE) and Ventspils municipality (LV). Unfortunately Visit Åland has been forced to leave its project position due to unexpected organisational issues resulting in a problem with the timely co-financing commitment. The lead partner has assumed some additional tasks resulting in a slightly unbalanced budget. On the other hand, the LP assumes the responsibility and costs of several activities will benefit the other partners. Visit Åland will participate in the project as an associated organisation, thus participating in the WP 2 Reference Group. The Monitoring Committee was concerned about the joint web portal solution in Activity 2.4 due to possible issues with State Aid regulations. The RETROUT Project Management Group has consequently reviewed the Activity and the current project proposal focuses more on linking and conforming local websites than to create a new advanced joint ICT solution. The Project Management Group has also reviewed lessons learnt from other projects and found that this current approach for joint marketing is likely to be more sustainable. Lastly, it was suggested to reduce or better explain the budget. We have reduced the budget and also trust the current project presentation well justifies the human and financial resources needed to implement this project with its cross-cutting perspective, delivering in parallel in three key enabling dimensions.

1,792 / 2,000 characters

1.9. Project Budget Summary

Financial resources [in EUR]		Preparation costs	Planned project budget
ERDF	ERDF co-financing	15,000.00	2,620,136.21
	Own contribution ERDF	5,000.00	601,200.19
	ERDF budget	20,000.00	3,221,336.40
NO	NO co-financing	0.00	0.00
	Own contribution NO	0.00	0.00
	NO budget	0.00	0.00
ENI	ENI co-financing	0.00	0.00
	Own contribution ENI	0.00	0.00
	ENI budget	0.00	0.00
RU	RU co-financing	0.00	0.00
	Own contribution RU	0.00	0.00
	RU budget	0.00	0.00
TOTAL	Total Programme co-financing	15,000.00	2,620,136.21
	Total own contribution	5,000.00	601,200.19
	Total budget	20,000.00	3,221,336.40

1.10. Lead Applicant Declaration

By signing this application form we on behalf of all project partners confirm that:

1. the project, neither in whole nor in part, has received or will receive any other additional EU funds (except for the funds indicated in this application form) for any of the activities presented in the work plan during the whole duration of the project;
2. all organisations that will receive programme co-financing have been listed as project partners in this application form;
3. the project partners listed in the application form are committed to take part in the project's activities and financing;
4. the project is in line with and the entire project partnership will act according to the relevant EU legislation, rules of Interreg Baltic Sea Region, as well as national/regional legislation and policies;
5. the project respects equal opportunities and non-discrimination and has no harmful impact on the environment;
6. information in this application form is accurate and true to the best of our knowledge.

In case of approval of the application by the Interreg Baltic Sea Region Monitoring Committee our organisation will take the role of the lead partner with all the responsibilities assigned to it.

Signature of the Leadpartner

If applicable, stamp of the Lead Partner

Signatory's name

Place and date

Signatory's position


2. Partnership

2.1. Overview: Project Partnership

Project Partners and Reserved Project Partners

Role	Organisation (English)	Organisation (Original)	Country	Partner budget in the project	Preparation costs	Organisation Type
PP 1	County Administrative Board in Stockholm	Länsstyrelsen i Stockholms Län	 SE	741,195.10 €	20,000.00 €	Regional public authority
PP 2	DELETED: implementation (withdrawal) Royal Institute of Technology (KTH)	DELETED: implementation (withdrawal) Kungliga Tekniska Högskolan (KTH)	 SE	0.00 €	0.00 €	Higher education and research institution
PP 3	Haninge municipality	Haninge kommun	 SE	125,889.05 €	0.00 €	Local public authority
PP 4	Baltic Environmental Forum Estonia	Balti Keskkonnafoorum	 EE	231,290.00 €	0.00 €	Interest groups including NGOs
PP 5	University of Tartu	Tartu Ülikool	 EE	304,650.00 €	0.00 €	Higher education and research institution
PP 6	NGO Estonian Fishing Tourism	MTÜ EESTI KALATURISM	 EE	92,265.00 €	0.00 €	Interest groups including NGOs
PP 7	Kurzeme Planning Region	Kurzemes plānošanas reģions	 LV	251,455.00 €	0.00 €	Regional public authority
PP 8	Institute of Food Safety, Animal Health and Environment - "BIOR"	Pārtikas drošības, dzīvnieku veselības un vides zinātniskais institūts "BIOR"	 LV	103,449.45 €	0.00 €	Higher education and research institution
PP 9	Klaipeda University	Klaipėdos universitetas	 LT	398,355.00 €	0.00 €	Higher education and research institution
PP 10	DELETED: implementation (withdrawal) Fishery service under the ministry of Agriculture of the republic of Lithuania	DELETED: implementation (withdrawal) Žuvininkystės tarnyba prie Lietuvos Respublikos Žemės ūkio ministerijos	 LT	0.00 €	0.00 €	National public authority
PP 11	National Marine Fisheries Research Institute	Morski Instytut Rybacki - Państwowy Instytut Badawczy	 PL	245,300.00 €	0.00 €	Higher education and research institution
PP 12	Tourist Association "Northern Kashubia" Local Tourist Organisation	Stowarzyszenie Turystyczne "Kaszuby Północne" Lokalna Organizacja Turystyczna	 PL	170,824.95 €	0.00 €	Infrastructure and public service provider
PP 13	Baltic Marine Environment Protection Commission, HELCOM	Baltic Marine Environment Protection Commission, HELCOM	 FI	198,162.85 €	0.00 €	International organisation, EEIG
PP 14	Ventspils Regional Municipality	Ventspils novada pašvaldība	 LV	143,000.00 €	0.00 €	Local public authority
PP 15	Administration of Klaipeda District Municipality	Klaipėdos rajono savivaldybės administracija	 LT	100,750.00 €	0.00 €	Local public authority
PP 16	Campus Roslagen AB	Campus Roslagen AB	 SE	114,750.00 €	0.00 €	Small and medium enterprise

Associated Organisations

Role	Organisation (English)	Organisation (Original)	Country	Organisation Type
AO 1	Association of Swedish Fishing Guides	Sveriges Organiserade Fiskeguider	 SE	Business support organisation
AO 2	Stockholm Municipality	Stockholm Stad	 SE	Local public authority
AO 3	Swedish Board of Agriculture	Jordbruksverket	 SE	National public authority
AO 4	Swedish Agency for Marine and Water Management	Havs och Vattenmyndigheten	 SE	National public authority
AO 5	Ministry of Maritime Economy and Inland Navigation	Ministerstwo Gospodarki Morskiej i Żeglugji Srodladowej	 PL	National public authority
AO 6	Polish Anglers Association, Gdansk Branch	POLSKI ZMAZEK WEDKARSKI OKREG W GDANSKU	 PL	Business support organisation
AO 7	North Kashubian Fishery Local Action Group (FLAG)	POLNOCNOKASZUBSKA LOKALNA GRUPA RYBACKA	 PL	Business support organisation
AO 8	Reda Municipality	Urząd Masta w Redzie	 PL	Local public authority
AO 9	Pomeranian Regional Tourist Organisation	Pomorska Regionalna Organizacja Turystyczna	 PL	Regional public authority
AO 10	Polish association of Yacht Club, Puck Bay	Polskie Stowarzyszenie Klasy Puck	 PL	Interest groups including NGOs
AO 11	Ventspils Anglers Club	Beidriba "Ventspils Makskernieku Klubs"	 LV	Interest groups including NGOs
AO 12	Latvian Fishermen Federation	Biedriba "Latvijas Zvejnieku Federacija"	 LV	Interest groups including NGOs
AO 13	Estonian Recreational Fishing Association	Eesti Kalastajate Selts MTU	 EE	Interest groups including NGOs
AO 14	Kuusalu Municipality	Kuusalu Vallavalitsus	 EE	Local public authority
AO 15	Vihula Municipality	Vihula Vallavalitsus	 EE	Local public authority
AO 16	Fishingtrips	Fishingtrips OÜ	 EE	Small and medium enterprise
AO 17	Ministry of Environment of Estonia	Eesti Vabariigi Keskkonnaministeerium	 EE	National public authority
AO 18	Association "Klaipeda Region"	Asociacija "Klaipedos Regionas"	 LT	Regional public authority
AO 19	Gotland County Administrative Board	Länsstyrelsen Gotlands Län	 SE	Regional public authority
AO 20	Harju FLAG	Harju Kalandushüing	 EE	Business support organisation
AO 21	Södertälje Municipality	Södertälje Kommun	 SE	Local public authority
AO 22	Association of Archipelago Entrepreneurs	Skärgårdsföretagarna	 SE	Business support organisation
AO 23	Vaxholm Municipality	Vaxholm Stad	 SE	Local public authority
AO 24	Lithuanian Anglers Association	Lietuvos meskeriotoju sajunga	 LT	Interest groups including NGOs
AO 25	Visit Åland	Visit Åland	 FI	Regional public authority

2.2 Project Partner Details - Partner 1

Partner Information

Organisation in original language	Länsstyrelsen i Stockholms Län	30 / 250 characters
Organisation in English	County Administrative Board in Stockholm	40 / 250 characters
Department in original language	Avdelningen för miljö, Enheten för miljöanalys och miljöplanering	66 / 250 characters
Department in English	Department of Environment, Unit of Environmental analysis and planning	70 / 250 characters

Localisation

Address	Box 22067	9 / 250 characters	Country	Sweden	
Postal Code	SE 10422	8 / 250 characters	NUTS1 code	ÖSTRA SVERIGE	
Town	Stockholm	9 / 250 characters	NUTS2 code	Stockholm	
Website	www.lansstyrelsen.se/stockholm	30 / 100 characters	NUTS3 code	Stockholms län	
Organisation identification No.	202100-2247				11 / 100 characters
Type of register	Statistics Sweden, Government Agencies Register Ordinance (http://www.myndighetsregistret.scb.se/Default.aspx)				110 / 250 characters

Contact Information

Legal Representative		Contact Person			
Position	County Governor	15 / 250 characters	Position	Environmental analyst	21 / 250 characters
Given name	Åsa	3 / 250 characters	Given name	Håkan	5 / 250 characters
Family name	Ryding	6 / 250 characters	Family name	Häggström	9 / 250 characters
Email	asa.ryding@lansstyrelsen.se	27 / 250 characters	Email	hakan.haggstrom@ansstyrelsen.se	32 / 250 characters
Phone	+ 46 102 231 542		Phone	+ 46 102 231 372	
Mobile	+ 46 709 206 594		Mobile	+ 46 725 754 309	

Partner Description

Legal status	<input type="text" value="a) National (governmental), regional and local public authorities"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="Yes"/>	
Type of partner	<input type="text" value="Regional public authority"/>	<input type="text" value="regional council, etc."/>

2.2 Project Partner Details - Partner 2

Partner Information

Organisation in original language	DELETED: implementation (withdrawal) Kungliga Tekniska Högskolan (KTH)	70 / 250 characters
Organisation in English	DELETED: implementation (withdrawal) Royal Institute of Technology (KTH)	72 / 250 characters
Department in original language	Institutionen för hållbar utveckling, miljövetenskap och teknik (SEED)	70 / 250 characters
Department in English	Department of Sustainable Development, Environmental Science & Engineering	74 / 250 characters

Localisation

Address	Teknikringen 76	15 / 250 characters	Country	Sweden	
Postal Code	SE 100 44	10 / 250 characters	NUTS1 code	ÖSTRA SVERIGE	
Town	Stockholm	9 / 250 characters	NUTS2 code	Stockholm	
Website	www.kth.se	10 / 100 characters	NUTS3 code	Stockholms län	
Organisation identification No.	202100-3054				11 / 100 characters
Type of register	Register for legal entities				27 / 250 characters

Contact Information

Legal Representative		Contact Person			
Position	Head, KTH Research Office	26 / 250 characters	Position	Docent, Water Resources Management	34 / 250 characters
Given name	Kenneth	7 / 250 characters	Given name	Nandita	7 / 250 characters
Family name	Billqvist	9 / 250 characters	Family name	Singh	5 / 250 characters
Email	kbillq@kth.se	13 / 250 characters	Email	nandita@kth.se	14 / 250 characters
Phone	+ 4 687 906 769		Phone	+ 4 687 909 055	
Mobile	+ 46 709 519 502		Mobile	+ 46 762 109 814	

Partner Description

Legal status	a) National (governmental), regional and local public authorities	
Source of contribution	public	
Is your organisation entitled to recover VAT related to the EU funded project activities?	Yes	
Type of partner	Higher education and research institution	university faculty, college, research institution, RTD facility, research cluster, etc.

2.2 Project Partner Details - Partner 3

Partner Information

Organisation in original language	Haninge kommun	14 / 250 characters
Organisation in English	Haninge municipality	20 / 250 characters
Department in original language	Samhällsutvecklingsavdelningen	30 / 250 characters
Department in English	Development department	22 / 250 characters

Localisation

Address	Rudsjöterrassen 2	17 / 250 characters	Country	Sweden	
Postal Code	SE-136 81	9 / 250 characters	NUTS1 code	ÖSTRA SVERIGE	
Town	Haninge	7 / 250 characters	NUTS2 code	Stockholm	
Website	http://www.haninge.se	21 / 100 characters	NUTS3 code	Stockholms län	
Organisation identification No.	212000-0084				11 / 100 characters
Type of register	Statistics Sweden, Government Agencies Register Ordinance (http://www.myndighetsregistret.scb.se/Default.aspx)				110 / 250 characters

Contact Information

Legal Representative		Contact Person			
Position	Chief Executive Officer	23 / 250 characters	Position	Business and rural developer	28 / 250 characters
Given name	Magnus	6 / 250 characters	Given name	Erik	4 / 250 characters
Family name	Gyllestad	9 / 250 characters	Family name	Josephson	9 / 250 characters
Email	magnus.gyllestad@haninge.se	27 / 250 characters	Email	erik.josephson@haninge.se	25 / 250 characters
Phone	+ 4 686 068 502		Phone	+ 4 686 068 134	
Mobile	+ 46 706 068 502		Mobile	+ 46 703 648 134	

Partner Description

Legal status	<input type="text" value="a) National (governmental), regional and local public authorities"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="Yes"/>	
Type of partner	<input type="text" value="Local public authority"/>	<input type="text" value="municipality, etc."/>

2.2 Project Partner Details - Partner 4

Partner Information

Organisation in original language	<input type="text" value="Balti Keskkonnafoorum"/>	21 / 250 characters
Organisation in English	<input type="text" value="Baltic Environmental Forum Estonia"/>	34 / 250 characters
Department in original language	<input type="text" value="N/A"/>	3 / 250 characters
Department in English	<input type="text" value="N/A"/>	3 / 250 characters

Localisation

Address	<input type="text" value="Liimi 1"/>	7 / 250 characters	Country	<input type="text" value="Estonia"/>	
Postal Code	<input type="text" value="EE 10621"/>	8 / 250 characters	NUTS1 code	<input type="text" value="EESTI"/>	
Town	<input type="text" value="Tallinn"/>	7 / 250 characters	NUTS2 code	<input type="text" value="Eesti"/>	
Website	<input type="text" value="www.bef.ee"/>	10 / 100 characters	NUTS3 code	<input type="text" value="Põhja-Eesti"/>	
Organisation identification No.	<input type="text" value="80191103"/>				8 / 100 characters
Type of register	<input type="text" value="Tartu Maakohtu registriosakond"/>				30 / 250 characters

Contact Information

Legal Representative		Contact Person			
Position	<input type="text" value="Member of the Board"/>	19 / 250 characters	Position	<input type="text" value="Project Manager"/>	15 / 250 characters
Given name	<input type="text" value="Kai"/>	3 / 250 characters	Given name	<input type="text" value="Sandra"/>	6 / 250 characters
Family name	<input type="text" value="Klein"/>	5 / 250 characters	Family name	<input type="text" value="Oisalu"/>	6 / 250 characters
Email	<input type="text" value="kai.klein@bef.ee"/>	16 / 250 characters	Email	<input type="text" value="sandra.oisalu@bef.ee"/>	20 / 250 characters
Phone	<input type="text" value="+ 3 726 597 027"/>		Phone	<input type="text" value="+ 3 726 597 028"/>	
Mobile	<input type="text" value="+ 37 253 338 572"/>		Mobile	<input type="text" value="+ 37 255 666 601"/>	

Partner Description

Legal status	f) Bodies having legal personality, but not fulfilling criteria i and/or iii under category b)	
Source of contribution	private	
Is your organisation entitled to recover VAT related to the EU funded project activities?	No	
Type of partner	Interest groups including NGOs	international organisation, trade union, foundation, charity, voluntary association, club, etc.

2.2 Project Partner Details - Partner 5

Partner Information

Organisation in original language	<input type="text" value="Tartu Ülikool"/>	13 / 250 characters
Organisation in English	<input type="text" value="University of Tartu"/>	19 / 250 characters
Department in original language	<input type="text" value="Tartu Ülikool, Eesti Mereinstituut"/>	34 / 250 characters
Department in English	<input type="text" value="Estonian Marine Institute, University of Tartu"/>	46 / 250 characters

Localisation

Address	<input type="text" value="Ülikooli 18"/>	11 / 250 characters	Country	<input type="text" value="Estonia"/>
Postal Code	<input type="text" value="EE 50090"/>	8 / 250 characters	NUTS1 code	<input type="text" value="EESTI"/>
Town	<input type="text" value="Tartu"/>	5 / 250 characters	NUTS2 code	<input type="text" value="Eesti"/>
Website	<input type="text" value="www.sea.ee"/>	10 / 100 characters	NUTS3 code	<input type="text" value="Lõuna-Eesti"/>
Organisation identification No.	<input type="text" value="74001073"/>	8 / 100 characters		
Type of register	<input type="text" value="The state register of state and local government institutions"/>			
				61 / 250 characters

Contact Information

Legal Representative		Contact Person			
Position	<input type="text" value="Vice Rector for Research"/>	24 / 250 characters	Position	<input type="text" value="Researcher and leader of salmon and sea trout monitoring group"/>	62 / 250 characters
Given name	<input type="text" value="Marco"/>	5 / 250 characters	Given name	<input type="text" value="Martin"/>	6 / 250 characters
Family name	<input type="text" value="Kirm"/>	4 / 250 characters	Family name	<input type="text" value="Kesler"/>	6 / 250 characters
Email	<input type="text" value="teadus@ut.ee"/>	12 / 250 characters	Email	<input type="text" value="martin.kesler@ut.ee"/>	19 / 250 characters
Phone	<input type="text" value="+ 3 727 375 610"/>		Phone	<input type="text" value="+ 3 727 375 092"/>	
Mobile	<input type="text" value="+ 37 253 427 170"/>		Mobile	<input type="text" value="+ 37 256 278 606"/>	

Partner Description

Legal status	<input type="text" value="b) Bodies governed by public law"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="No"/>	
Type of partner	<input type="text" value="Higher education and research institution"/>	<input type="text" value="university faculty, college, research institution, RTD facility, research cluster, etc."/>

2.2 Project Partner Details - Partner 6

Partner Information

Organisation in original language	<input type="text" value="MTÜ EESTI KALATURISM"/>	21 / 250 characters
Organisation in English	<input type="text" value="NGO Estonian Fishing Tourism"/>	28 / 250 characters
Department in original language	<input type="text" value="N/A"/>	3 / 250 characters
Department in English	<input type="text" value="N/A"/>	3 / 250 characters

Localisation

Address	<input type="text" value="Tiigi 20"/>	10 / 250 characters	Country	<input type="text" value="Estonia"/>
Postal Code	<input type="text" value="EE 88301"/>	8 / 250 characters	NUTS1 code	<input type="text" value="EESTI"/>
Town	<input type="text" value="Audru"/>	5 / 250 characters	NUTS2 code	<input type="text" value="Eesti"/>
Website	<input type="text" value="www.kalaturism.ee"/>	17 / 100 characters	NUTS3 code	<input type="text" value="Lääne-Eesti"/>
Organisation identification No.	<input type="text" value="80410077"/>			
		8 / 100 characters		
Type of register	<input type="text" value="Tartu County Court Registry Department (Tartu Maakohtu registriosakond)"/>			
		71 / 250 characters		

Contact Information

Legal Representative		Contact Person			
Position	<input type="text" value="Member of the Board"/>	20 / 250 characters	Position	<input type="text" value="Board member"/>	12 / 250 characters
Given name	<input type="text" value="Erki"/>	4 / 250 characters	Given name	<input type="text" value="Jüri"/>	4 / 250 characters
Family name	<input type="text" value="Tammleht"/>	8 / 250 characters	Family name	<input type="text" value="Nurk"/>	4 / 250 characters
Email	<input type="text" value="erki.tammleht@kalastajateselts.ee; info@kalaturism.ee"/>		Email	<input type="text" value="jyri@nordiclure.ee; info@kalaturism.ee"/>	
		53 / 250 characters			39 / 250 characters
Phone	<input type="text" value="+ 3 725 016 728"/>		Phone	<input type="text" value="+ 37 255 510 064"/>	
Mobile	<input type="text" value="+ 3 725 016 728"/>		Mobile	<input type="text" value="+ 37 255 555 363"/>	

Partner Description

Legal status	f) Bodies having legal personality, but not fulfilling criteria i and/or iii under category b)	
Source of contribution	private	
Is your organisation entitled to recover VAT related to the EU funded project activities?	No	
Type of partner	Interest groups including NGOs	international organisation, trade union, foundation, charity, voluntary association, club, etc.

2.2 Project Partner Details - Partner 7

Partner Information

Organisation in original language	<input type="text" value="Kurzemes plānošanas reģions"/>	27 / 250 characters
Organisation in English	<input type="text" value="Kurzeme Planning Region"/>	23 / 250 characters
Department in original language	<input type="text" value="N/A"/>	3 / 250 characters
Department in English	<input type="text" value="N/A"/>	3 / 250 characters

Localisation

Address	<input type="text" value="Avotu iela 12"/>	13 / 250 characters	Country	<input type="text" value="Latvia"/>	
Postal Code	<input type="text" value="LV-3801"/>	7 / 250 characters	NUTS1 code	<input type="text" value="LATVIJA"/>	
Town	<input type="text" value="Saldus"/>	6 / 250 characters	NUTS2 code	<input type="text" value="Latvija"/>	
Website	<input type="text" value="www.kurzemesregions.lv"/>	22 / 100 characters	NUTS3 code	<input type="text" value="Kurzeme"/>	
Organisation identification No.	<input type="text" value="90002183562"/>				11 / 100 characters
Type of register	<input type="text" value="Legal entities registration number"/>				34 / 250 characters

Contact Information

Legal Representative		Contact Person			
Position	<input type="text" value="Chair of the Development Board"/>	30 / 250 characters	Position	<input type="text" value="Head of Project Unit"/>	20 / 250 characters
Given name	<input type="text" value="Inga"/>	4 / 250 characters	Given name	<input type="text" value="Aiga"/>	4 / 250 characters
Family name	<input type="text" value="Bērziņa"/>	7 / 250 characters	Family name	<input type="text" value="Petkēvica"/>	9 / 250 characters
Email	<input type="text" value="pasts@kurzemesregions.lv"/>	24 / 250 characters	Email	<input type="text" value="aiga.petkevica@kurzemesregions.lv"/>	33 / 250 characters
Phone	<input type="text" value="+ 37 167 331 492"/>		Phone	<input type="text" value="+ 37 167 331 634"/>	
Mobile	<input type="text" value="+ 37 122 014 436"/>		Mobile	<input type="text" value="+ 37 129 483 674"/>	

Partner Description

Legal status	<input type="text" value="a) National (governmental), regional and local public authorities"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="No"/>	
Type of partner	<input type="text" value="Regional public authority"/>	<input type="text" value="regional council, etc."/>

2.2 Project Partner Details - Partner 8

Partner Information

Organisation in original language	Pārtikas drošības, dzīvnieku veselības un vides zinātniskais institūts "BIOR"	77 / 250 characters
Organisation in English	Institute of Food Safety, Animal Health and Environment - "BIOR"	64 / 250 characters
Department in original language	Zivju resursu pētniecības departaments	38 / 250 characters
Department in English	Fish Resources Research Department	35 / 250 characters

Localisation

Address	Lejupes street 3	17 / 250 characters	Country	Latvia	
Postal Code	LV-1076	8 / 250 characters	NUTS1 code	LATVIJA	
Town	Riga	4 / 250 characters	NUTS2 code	Latvija	
Website	www.bior.lv	11 / 100 characters	NUTS3 code	Riga	
Organisation identification No.	90009235333				11 / 100 characters
Type of register	State Revenue Service				21 / 250 characters

Contact Information

Legal Representative		Contact Person			
Position	Director	8 / 250 characters	Position	Researcher Fish Resources	25 / 250 characters
Given name	Aivars	6 / 250 characters	Given name	Jānis	5 / 250 characters
Family name	Berzins	7 / 250 characters	Family name	Birzaks	7 / 250 characters
Email	aivars.berzins@bior.lv	22 / 250 characters	Email	Janis.Birzaks@bior.lv	21 / 250 characters
Phone	+ 37 167 620 526		Phone	+ 37 167 621 536	
Mobile	+ 37 128 638 292		Mobile	+ 37 129 293 791	

Partner Description

Legal status	<input type="text" value="b) Bodies governed by public law"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="No"/>	
Type of partner	<input type="text" value="Higher education and research institution"/>	<input type="text" value="university faculty, college, research institution, RTD facility, research cluster, etc."/>

2.2 Project Partner Details - Partner 9

Partner Information

Organisation in original language	<input type="text" value="Klaipėdos universitetas"/>	23 / 250 characters
Organisation in English	<input type="text" value="Klaipėda University"/>	19 / 250 characters
Department in original language	<input type="text" value="Jūros tyrimų atviros prieigos centras"/>	37 / 250 characters
Department in English	<input type="text" value="Open Access Center for Marine Research"/>	38 / 250 characters

Localisation

Address	<input type="text" value="Herkaus Manto str. 84"/>	21 / 250 characters	Country	<input type="text" value="Lithuania"/>
Postal Code	<input type="text" value="LT-92294"/>	8 / 250 characters	NUTS1 code	<input type="text" value="LIETUVA"/>
Town	<input type="text" value="Klaipėda"/>	8 / 250 characters	NUTS2 code	<input type="text" value="Lietuva"/>
Website	<input type="text" value="www.ku.lt"/>	9 / 100 characters	NUTS3 code	<input type="text" value="Klaipėdos apskritis"/>
Organisation identification No.	<input type="text" value="211951150"/>			
				9 / 100 characters
Type of register	<input type="text" value="Register for legal entities"/>			
				27 / 250 characters

Contact Information

Legal Representative		Contact Person			
Position	<input type="text" value="Rector"/>	6 / 250 characters	Position	<input type="text" value="Doctor, Researcher at Open Access Center for Marine Research"/>	60 / 250 characters
Given name	<input type="text" value="Eimutis"/>	7 / 250 characters	Given name	<input type="text" value="Nerijus"/>	7 / 250 characters
Family name	<input type="text" value="Juzeliūnas"/>	10 / 250 characters	Family name	<input type="text" value="Nika"/>	4 / 250 characters
Email	<input type="text" value="rektorius@ku.lt"/>	15 / 250 characters	Email	<input type="text" value="nerijus.nika@apc.ku.lt"/>	22 / 250 characters
Phone	<input type="text" value="+ 37 046 398 900"/>		Phone	<input type="text" value="+ 37 046 398 858"/>	
Mobile	<input type="text" value="+ 37 046 398 900"/>		Mobile	<input type="text" value="+ 37 062 013 460"/>	

Partner Description

Legal status	<input type="text" value="b) Bodies governed by public law"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="No"/>	
Type of partner	<input type="text" value="Higher education and research institution"/>	<input type="text" value="university faculty, college, research institution, RTD facility, research cluster, etc."/>

2.2 Project Partner Details - Partner 10

Partner Information

Organisation in original language	DELETED: implementation (withdrawal) Žuvininkystės tarnyba prie Lietuvos Respublikos Žemės ūkio ministerijos	108 / 250 characters
Organisation in English	DELETED: implementation (withdrawal) Fishery service under the ministry of Agriculture of the republic of Lithuania	115 / 250 characters
Department in original language	N/A	3 / 250 characters
Department in English	N/A	3 / 250 characters

Localisation

Address	J. Lelevelio 6	14 / 250 characters	Country	Lithuania	
Postal Code	LT-01102	8 / 250 characters	NUTS1 code	LIETUVA	
Town	Vilnius	7 / 250 characters	NUTS2 code	Lietuva	
Website	www.zuv.lt	10 / 100 characters	NUTS3 code	Vilniaus apskritis	
Organisation identification No.	188752740				9 / 100 characters
Type of register	Legal Entities Register				23 / 250 characters

Contact Information

Legal Representative		Contact Person			
Position	Director	8 / 250 characters	Position	Fishery Officer	15 / 250 characters
Given name	Indre	5 / 250 characters	Given name	Antanas	7 / 250 characters
Family name	Šidlauskienė	12 / 250 characters	Family name	Kontautas	9 / 250 characters
Email	indre.sidlauskiene@zuv.lt	25 / 250 characters	Email	antanas.kontautas@zuv.lt	25 / 250 characters
Phone	+ 37 052 100 529		Phone	+ 37 046 391 122	
Mobile	+ 37 064 607 968		Mobile	+ 37 061 233 739	

Partner Description

Legal status	<input type="text" value="a) National (governmental), regional and local public authorities"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="No"/>	
Type of partner	<input type="text" value="National public authority"/>	<input type="text" value="ministry, etc."/>

2.2 Project Partner Details - Partner 11

Partner Information

Organisation in original language	Morski Instytut Rybacki - Państwowy Instytut Badawczy	53 / 250 characters
Organisation in English	National Marine Fisheries Research Institute	44 / 250 characters
Department in original language	Zakład Zasobów Rybackich	24 / 250 characters
Department in English	Department of Fisheries Resources	33 / 250 characters

Localisation

Address	ul. Kollątaja 1	15 / 250 characters	Country	Poland	
Postal Code	PL 81-332	9 / 250 characters	NUTS1 code	REGION PÓŁNOCNY	
Town	Gdynia	6 / 250 characters	NUTS2 code	Pomorskie	
Website	www.mir.gdynia.pl	17 / 100 characters	NUTS3 code	Gdański	
Organisation identification No.	NIP: 586-010-24-41				18 / 100 characters
Type of register	Tax authority				13 / 250 characters

Contact Information

Legal Representative		Contact Person			
Position	Director	8 / 250 characters	Position	Senior Scientist	16 / 250 characters
Given name	Emil	4 / 250 characters	Given name	Wojciech	8 / 250 characters
Family name	Kuzebski	8 / 250 characters	Family name	Pelczarski	10 / 250 characters
Email	sekretariat@mir.gdynia.pl	25 / 250 characters	Email	wpelczar@mir.gdynia.pl	22 / 250 characters
Phone	+ 48 587 356 232		Phone	+ 48 587 356 234	
Mobile	+ 48 571 444 997		Mobile	+ 48 609 265 526	

Partner Description

Legal status	<input type="text" value="b) Bodies governed by public law"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="Yes"/>	
Type of partner	<input type="text" value="Higher education and research institution"/>	<input type="text" value="university faculty, college, research institution, RTD facility, research cluster, etc."/>

2.2 Project Partner Details - Partner 12

Partner Information

Organisation in original language	<input kaszubypółnocne"="" lokalna="" organizacja="" turystyczna"="" type="text" value="Stowarzyszenie Turystyczne "/>	77 / 250 characters
Organisation in English	<input kashubia"="" local="" northern="" organisation"="" tourist="" type="text" value="Tourist Association "/>	66 / 250 characters
Department in original language	<input type="text" value="N/A"/>	3 / 250 characters
Department in English	<input type="text" value="N/A"/>	3 / 250 characters

Localisation

Address	<input type="text" value="Plac Wolności 28"/>	16 / 250 characters	Country	<input type="text" value="Poland"/>
Postal Code	<input type="text" value="PL 84-100"/>	9 / 250 characters	NUTS1 code	<input type="text" value="REGION PÓŁNOCNY"/>
Town	<input type="text" value="Puck"/>	4 / 250 characters	NUTS2 code	<input type="text" value="Pomorskie"/>
Website	<input type="text" value="www.kaszubypolnocne.pl"/>	22 / 100 characters	NUTS3 code	<input type="text" value="Gdański"/>
Organisation identification No.	<input type="text" value="587-15-28-445"/>	13 / 100 characters		
Type of register	<input type="text" value="tax identification number"/>	25 / 250 characters		

Contact Information

Legal Representative		Contact Person			
Position	<input type="text" value="Chairwoman"/>	10 / 250 characters	Position	<input type="text" value="Director"/>	8 / 250 characters
Given name	<input type="text" value="Marta"/>	5 / 250 characters	Given name	<input type="text" value="Barbara"/>	7 / 250 characters
Family name	<input type="text" value="Balicka"/>	7 / 250 characters	Family name	<input type="text" value="Mudlaff"/>	7 / 250 characters
Email	<input type="text" value="biuro@kaszubypolnocne.pl"/>	24 / 250 characters	Email	<input type="text" value="biuro@kaszubypolnocne.pl"/>	24 / 250 characters
Phone	<input type="text" value="+ 48 603 039 013"/>		Phone	<input type="text" value="+ 48 603 039 013"/>	
Mobile	<input type="text" value="+ 4 858 675 234"/>		Mobile	<input type="text" value="+ 48 603 039 013"/>	

Partner Description

Legal status	c) Associations formed by one or several regional or local authorities as defined under a)	
Source of contribution	public	
Is your organisation entitled to recover VAT related to the EU funded project activities?	No	
Type of partner	Infrastructure and public service provider	public transport, utility company (water supply, electricity supply, sewage, gas, waste collection, airport, port, railway, etc.

2.2 Project Partner Details - Partner 13

Partner Information

Organisation in original language	<input type="text" value="Baltic Marine Environment Protection Commission, HELCOM"/>	55 / 250 characters
Organisation in English	<input type="text" value="Baltic Marine Environment Protection Commission, HELCOM"/>	55 / 250 characters
Department in original language	<input type="text" value="Secretariat"/>	11 / 250 characters
Department in English	<input type="text" value="Secretariat"/>	11 / 250 characters

Localisation

Address	<input type="text" value="Katajanokanlaituri 6 B"/>	22 / 250 characters	Country	<input type="text" value="Finland"/>
Postal Code	<input type="text" value="FI-00160"/>	8 / 250 characters	NUTS1 code	<input type="text" value="MANNER-SUOMI"/>
Town	<input type="text" value="Helsinki"/>	8 / 250 characters	NUTS2 code	<input type="text" value="Helsinki-Uusimaa"/>
Website	<input type="text" value="www.helcom.fi"/>	13 / 100 characters	NUTS3 code	<input type="text" value="Helsinki-Uusimaa"/>
Organisation identification No.	<input type="text" value="FI10610021"/>			
				10 / 100 characters
Type of register	<input type="text" value="Business register"/>			
				17 / 250 characters

Contact Information

Legal Representative		Contact Person			
Position	<input type="text" value="Executive Secretary"/>	19 / 250 characters	Position	<input type="text" value="Project Manager"/>	15 / 250 characters
Given name	<input type="text" value="Monika"/>	6 / 250 characters	Given name	<input type="text" value="Mka"/>	4 / 250 characters
Family name	<input type="text" value="Stankiewicz"/>	11 / 250 characters	Family name	<input type="text" value="Rahikainen"/>	10 / 250 characters
Email	<input type="text" value="monika.stankiewicz@helcom.fi"/>	28 / 250 characters	Email	<input type="text" value="Mka.Rahikainen@helcom.fi"/>	25 / 250 characters
Phone	<input type="text" value="+ 358 207 412 649"/>		Phone	<input type="text" value="+ 358 468 509 199"/>	
Mobile	<input type="text" value="+ 358 408 402 471"/>		Mobile	<input type="text" value="+ 358 406 632 867"/>	

Partner Description

Legal status	<input type="text" value="b) Bodies governed by public law"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="Partly"/>	
VAT explanation	<input type="text" value="For purchases over 170 € VAT can be recovered. Smaller individual expenditures will include VAT."/> 96 / 1,000 characters	
Type of partner	<input type="text" value="International organisation, EEIG"/>	<input type="text" value="European Economic Interest Grouping"/>

2.2 Project Partner Details - Partner 14

Partner Information

Organisation in original language	Ventspils novada pašvaldība	27 / 250 characters
Organisation in English	Ventspils Regional Municipality	31 / 250 characters
Department in original language	N/A	3 / 250 characters
Department in English	N/A	3 / 250 characters

Localisation

Address	Skolas 4	8 / 250 characters	Country	Latvia
Postal Code	LV3601	7 / 250 characters	NUTS1 code	LATVIJA
Town	Ventspils	11 / 250 characters	NUTS2 code	Latvija
Website	www.ventspilsnovads.lv	23 / 100 characters	NUTS3 code	Kurzeme
Organisation identification No.	90000052035	11 / 100 characters		
Type of register	Register of legal entities	26 / 250 characters		

Contact Information

Legal Representative		Contact Person			
Position	Chairman	8 / 250 characters	Position	Project Manager	15 / 250 characters
Given name	Aivars	6 / 250 characters	Given name	Evita	5 / 250 characters
Family name	Mucenieks	9 / 250 characters	Family name	Roge	4 / 250 characters
Email	info@ventspilsnd.lv	19 / 250 characters	Email	evita.roge@ventspilsnd.lv	25 / 250 characters
Phone	+ 37 163 629 451		Phone	+ 37 163 629 449	
Mobile	+ 37 126 424 394		Mobile	+ 37 129 295 234	

Partner Description

Legal status	<input type="text" value="a) National (governmental), regional and local public authorities"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="No"/>	
Type of partner	<input type="text" value="Local public authority"/>	<input type="text" value="municipality, etc."/>

2.2 Project Partner Details - Partner 15

Partner Information

Organisation in original language	Klaipėdos rajono savivaldybės administracija	44 / 250 characters
Organisation in English	Administration of Klaipėda District Municipality	48 / 250 characters
Department in original language	Komunalinio ūkio ir aplinkosaugos skyrius	49 / 250 characters
Department in English	Municipal Economy and Environment Protection Department	63 / 250 characters

Localisation

Address	Klaipėda str. 2	23 / 250 characters	Country	Lithuania
Postal Code	LT-96130	16 / 250 characters	NUTS1 code	LIETUVA
Town	Gargždai	16 / 250 characters	NUTS2 code	Lietuva
Website	www.klaipedos-r.lt	26 / 100 characters	NUTS3 code	Klaipėdos apskritis
Organisation identification No.	188773688	17 / 100 characters		
Type of register	Register of Legal entities	34 / 250 characters		

Contact Information

Legal Representative		Contact Person			
Position	Director of Administration	34 / 250 characters	Position	Klaipėdos district municipality municipal economy and environmental protection department deputy manager	104 / 250 characters
Given name	Sigitas	10 / 250 characters	Given name	Feliksas	11 / 250 characters
Family name	Karbauskas	13 / 250 characters	Family name	Zemgulys	11 / 250 characters
Email	sigitas.karbauskas@klaipedos-r.lt	41 / 250 characters	Email	feliksas.zemgulys@klaipedos-r.lt	40 / 250 characters
Phone	+ 37 046 492 451		Phone	+ 37 046 470 884	
Mobile	+ 37 046 492 451		Mobile	+ 37 046 492 451	

Partner Description

Legal status	<input type="text" value="a) National (governmental), regional and local public authorities"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="No"/>	
Type of partner	<input type="text" value="Local public authority"/>	<input type="text" value="municipality, etc."/>

2.2 Project Partner Details - Partner 16

Partner Information

Organisation in original language	<input type="text" value="Campus Roslagen AB"/>	18 / 250 characters
Organisation in English	<input type="text" value="Campus Roslagen AB"/>	18 / 250 characters
Department in original language	<input type="text" value="Utvecklingscentrum för Vatten"/>	29 / 250 characters
Department in English	<input type="text" value="Water Development Center"/>	24 / 250 characters

Localisation

Address	<input type="text" value="Kaserngatan 11"/>	14 / 250 characters	Country	<input type="text" value="Sweden"/>	
Postal Code	<input type="text" value="761 46"/>	6 / 250 characters	NUTS1 code	<input type="text" value="ÖSTRA SVERIGE"/>	
Town	<input type="text" value="Norttälje"/>	9 / 250 characters	NUTS2 code	<input type="text" value="Stockholm"/>	
Website	<input type="text" value="www.vattencentrum.se"/>	20 / 100 characters	NUTS3 code	<input type="text" value="Stockholms län"/>	
Organisation identification No.	<input type="text" value="5 561 946 053"/>				14 / 100 characters
Type of register	<input type="text" value="Register for business register"/>				30 / 250 characters

Contact Information

Legal Representative		Contact Person			
Position	<input type="text" value="CEO"/>	3 / 250 characters	Position	<input type="text" value="Docent, Water Resources Management, Project manager"/>	51 / 250 characters
Given name	<input type="text" value="Ulf"/>	3 / 250 characters	Given name	<input type="text" value="Nandita"/>	7 / 250 characters
Family name	<input type="text" value="Linderholm"/>	10 / 250 characters	Family name	<input type="text" value="Singh"/>	5 / 250 characters
Email	<input type="text" value="ulf.linderholm@campusroslagen.se"/>	32 / 250 characters	Email	<input type="text" value="nandita.singh@campusroslagen.se"/>	31 / 250 characters
Phone	<input type="text" value="+ 46 176 286 118"/>		Phone	<input type="text" value="+ 46 739 623 876"/>	
Mobile	<input type="text" value="+ 46 707 541 669"/>		Mobile	<input type="text" value="+ 46 762 109 814"/>	

Partner Description

Legal status	f) Bodies having legal personality, but not fulfilling criteria i and/or iii under category b)	
Source of contribution	private	
Is your organisation entitled to recover VAT related to the EU funded project activities?	Yes	
Type of partner	Small and medium enterprise	micro, small, medium enterprises < 250 employees, ≤ 50 MEUR turnover or ≤ 43 MEUR balance sheet total

3. Strategy

3.1. Challenge to be addressed

During the last decade, the Baltic Proper has experienced growing demand from tourists, - local, regional, international - for coastal fishing activities and services. At the same time, the coastal tourism sector looks for new products that can prolong the tourist season. Coastal fishing tourism offers opportunities for rural jobs, diversification of the fishery sector and prolonged tourism season. For instance, the sea trout angling peak season is in spring and autumn. In addition, the economic return of the coastal fishing tourism sector is high. The annual turnover per kilo fish in the coastal fishing tourism industry in Stockholm amounts to approximately €180, compared to €17 in the traditional fisheries sector. An annual growth exceeding 7% (100% in 10 years) is possible. Thus, the EU, EUSBSR and Sustainable Blue Growth Agenda BSR, identifies coastal tourism as playing a significant role and having great potential for growth but simultaneously highlights that these activities are highly dependent on ecosystem services which, in turn, are dependent on a good environmental status of marine and coastal areas.

In order to fully exploit the economic potential, the project addresses three main gaps currently limiting the development of the sector, explicitly.

1. Weak capacity of the fishing tourism sector and lack of resources to meet the customers' demand. Current key characteristics of the sector are:
 - o Planning and operational obstacles - The industry is driven and characterised by lifestyle entrepreneurs who often lack business know-how, in particular for international customers.
 - o Marketing obstacles - The SMEs lack resources and know-how adapted for international marketing. Information about destinations and services is by person-to-person-communication.
2. Weak governance framework, characterised by different national interpretations of EU's legal framework that in many cases are counter-productive for coastal fishing tourism.
3. Weak management of ecosystem services i.e. the production of sea trout stocks to underpin the fishing tourism industry.

At present, the economic potential of the coastal fishing tourism is not fully realised due to weak sea trout stocks, which in turn depends on environmental issues and insufficient restoration measures. Sea trout is a key species for recreational fishing in the BSR. Fishing tourism is thus highly dependent on the sustainable supply and management of the sea trout stock. However, in many rivers, the production of sea trout is only a few percent of the potential (HELCOM).

The project addresses the target groups' need of new approaches and increased capacities to develop and manage the coastal fishing tourism sector. In order to unlock opportunities for growth in the coastal fishing tourism sector, the target groups in the BSR need to increase their competence simultaneously in three key enabling dimensions:

1. Transnational Development & Operational Dimension (Need increased local ability to establish and market sustainable coastal fishing destinations meeting the demands of a broader customer group),
2. Governance Dimension (Need increased national ability to establish policy and legal/regulatory environments that support sustainable management of resources and development of the coastal fishing tourism sector),
3. Ecosystem Management Dimension (Need increased regional ability to establish productive and healthy ecosystem underpinning the fishing tourism industry).

The target groups can be divided in 3 management levels - local, regional and national. The local target groups include SMEs (e.g. sport fishing service providers), fishing and fisheries associations, coastal municipalities (i.e. business development units), organisations responsible for the packaging and marketing of tourist destinations (e.g. tourist boards), and the regional authorities responsible for business promotion. The local target groups need guidance and training in joint and coordinated development planning of coastal fishing tourism destinations and in transnational branding. COASTAL MUNICIPALITIES need a transnational learning platform where less developed coastal fishing tourism destinations can learn from more mature destinations and partners. FISHING GUIDES need to increase their ability to create and offer attractive packages to new target groups - from the international angling community by offering exclusive all-inclusive packages, to women, children and "out-door people", by offering "extended reasons to go" and accessibility. Due to weak economic capacity of fishing guides, they need to jointly pull their scarce resources e.g. joint development of a common branding concept and joint marketing e.g. internationally adapted and smart marketing and booking systems.

NATIONAL AND REGIONAL ADMINISTRATIONS RESPONSIBLE FOR FISHERIES, WATER RESOURCES AND ENVIRONMENT MANAGEMENT need tools to advance river restoration measures and fish resource management procedures.

The Baltic sea trout suffers from weak stocks for several reasons, among which are poor or lack of spawning grounds. Currently recreational fishing has an unknown impact on the stock. There is need to gather data on the recreational fishing impacts on sea trout stocks, needed for sustainable management decisions, enhancing fish stocks, and contribution to EU effort to develop a sea trout management plan.

To advance implementation of river restoration efforts, more detailed knowledge is needed about success factors and innovative implementation tools.

Among other factors, the implementation rate is affected by financing constraints, existing legislation, ownership conditions and the limited administrative capacity of the authorities. Moreover, inadequate communication between authorities and various stakeholders with competing interests limit the possibility to implement physical measures. Many river restorations, if implemented, have not had the expected effect on fish production.

5,991 / 6,000 characters

3.2. Transnational value of the project

Transnational cooperation is needed to create a competitive thematic tourism product, and to improve wild fish population in the Baltic Proper in a cost-efficient manner. The target groups share similar challenges (i.e. biological-climatic conditions, policy and regulatory framework) and the project will provide the missing transnational peer learning platform and deliver several basin wide learning experiences related to the common goal to exploit the potential of coastal fishing tourism.

The RETROUT project will provide a transnational learning platform where less developed coastal fishing tourism destinations can learn from more mature destinations and partners. The project centres around five selected destinations, having the prerequisites for pioneering the eco-branding of the Baltic sea as a trout fishing destination and becoming frontrunner/"lighthouse" cases as inspiration for follower destinations. The potential and methodology for developing competitive and sustainable coastal fishing tourism destinations will be demonstrated and piloted at these sites. These sites have been specifically selected for the project due to their potential to grow as fishing destinations, in particular sea trout fishing (popular fishing sites, existing tourism infrastructure, etc.). The selected coastal fishing tourism destinations having the required prevailing conditions in place are: i) Stockholm Archipelago in Sweden; ii) coastal town of Viniistu in Estonia; iii) eastern coast and the coastal towns of Liepaja, Paviosta and Ventspils in Latvia; iv) eastern coast and coastal town of Klaipeda in Lithuania; and v) Puck Bay, Gulf of Gdansk in Poland.

The project will provide opportunity for transnational policy dialogue and harmonisation of the interpretation of EU regulations e.g. commercial use of boats and EU Directives e.g. WFD.

The target groups must jointly manage the common natural resource being the basis for this blue growth sub-sector, i.e. the sea trout in the Baltic Sea.

The countries share the same environmental challenges and to this end, the project provides opportunity for transnational learning, necessary to implement more cost-efficient management methods for coastal and marine resources.

The international peer learning network will result in increased knowledge of lessons learnt of different approaches, management systems and applied research and innovative tools (e.g. stakeholder communication and engagement, public-private-partnerships, PPPs, and cross-sectorial coordination) valuable for advancing implementation. Some countries are ahead of others which nurtures collaborative learning and joint problem solving. Having knowledge of the international experience will strengthen the institutions' ability to get acceptance for required measures.

2,806 / 3,000 characters

3.3. Political and strategic background of the project

The project contributes to development of coastal tourism in response to the EUSBR and Sustainable Blue Growth Agenda for BSR. Coastal tourism has been identified as a special promising Blue Growth sector and is a priority area in the long-term strategy to support sustainable growth in the marine and maritime sectors. Blue growth and its priority area -coastal tourism - is the maritime contribution to achieving the goals of the Europe 2020 strategy for smart, sustainable and inclusive growth. An increased popularity of coastal angling will strengthen the economic welfare in demographically challenged regions.

In 2014, the EU Commission adopted a Communication on "A European Strategy for more Growth and Jobs in Coastal and Maritime Tourism". The RETROUT coastal fishing tourism project addresses several actions that are highlighted in this Strategy, and can help the sector to grow sustainably and provide added impetus to Europe's coastal regions. For example,

- Close gaps in the availability of tourism data,
- Promote a framework for cooperation among public authorities and public organisations, through networks and smart strategies,
- Promote ecotourism and sustainable tourism products,
- Promote tourism diversification.

It specifically targets coastal fishing tourism, in response to national strategies e.g. the FLAG funding programs in Sweden, Poland, Estonia, Latvia and Lithuania, which all support diversification of the fisheries industry towards fishing tourism.

In order to achieve the national goals for fishing tourism, the project aims at a more strategic and pan-Baltic approach through coordination of efforts to ensure competitive destinations and sustained ecosystem services providing the long-term basis for eco- and coastal fishing tourism, and recreational fishing. As an illustrative example, the Swedish 2020 Vision for recreational fishing and fishing tourism 2020 (Swedish Board of Agriculture and Swedish Agency for Marine and Water Management. OVR262. 2013), reads:

- Fishing tourism has at least doubled, and is an important part of the Swedish tourism industry, which creates jobs and significant economic values.
- Seas, lakes and rivers produce ecosystem services that cater for recreational fishing and fishing tourism needs.
- Recreational fishing and fishing tourism are conducted sustainably with regard to environment and ecosystems.

One important aspect of the project is that it serves as a demonstration case of integrated implementation of CFP, WFD, MSFD and also of HELCOM policies. The project contributes to the vision of HELCOM's BSAP "A healthy Baltic Sea environment, with diverse biological components functioning in balance, resulting in good environmental/ecological status and supporting a wide range of sustainable human economies and social activities" and specifically to HELCOM's recommendation No. 32-33/1 - to strengthen the sea trout stocks of the Baltic Sea (WP 4).

2,947 / 3,000 characters

3.4. Project's contribution to the EU Strategy for the Baltic Sea Region

The project contributes specifically to two EUSBSR objectives and interlinked sub-objectives and priority areas.

The project contributes to the objective "Increase the prosperity", the sub-objective "EUSBSR contributing to the implementation of Europe 2020 Strategy" and specifically the overall aim of PA Tourism "Establishing the Baltic Sea region as a common and coherent tourism destination" with the action "Help to mobilise the full potential for sustainable tourism of the Baltic Sea region". It addresses specific strategic actions of EUSBSR such as i) meeting the growing demand for theme-based high-quality products in the fields of nature, sports and 'edutainment' and ii) internationalisation of SMEs. The project is supported by PA Tourism.

The project aims at a sustainable management of the Baltic Sea stock of sea trout as a resource for tourism and to develop the fishing tourism industry and its actors through training and education. Thus, it contributes to the objective "Save the sea" and its sub objective "Rich and healthy wildlife" with the Bioeconomy actions "Pursuing the bioeconomy actually and practically" and "Develop and improve coordination and cooperation among Member States and stakeholders on fisheries management in the Baltic Sea". It has been selected as a FLAGSHIP project by PA Bioeconomy Fishing and Agriculture.

The project encompasses important Horizontal Actions such as:

- Strengthening multi-level governance by aiming at establishing both public-private partnerships and transnational policy dialogue (HA Involve);
- Sustainable development and bio-economy; and
- Developing best-practice methods for facilitating communication between authorities and stakeholders (HA Capacity).

1,739 / 3,000 characters

3.5. Seed money support

Did you receive seed money support?

No, we have not received any seed money support from the EUSBSR Seed Money Facility/Baltic Sea Region Programme

3.6. Synergies with projects / other initiatives

Is your project based on any former or related to any current project/programme/initiative?

Yes

Details about former project

RETROUT is unique in its cross-cutting perspective, delivering in parallel in three key enabling dimensions.

Nevertheless, INTERREG South Baltic has recently approved a project with a more narrow scope than the RETROUT project but aiming at similar target groups. The project "CATCH - Coastal Angling Tourism - a development chance for the South Baltic Region" started in June 2016 and the expected key output is a knowledge platform on coastal angling tourism that will provide information for angling tourists.

The RETROUT approach and outputs (e.g. the model process for destination development, the policy recommendations and strategic action plan for fishing tourism, the eco-system planning and management solutions) are of transnational relevance and the CATCH partner network will provide an additional platform for the RETROUT project to increase its outreach to organisations outside of the partnership, hence ensuring wider use of the main outputs.

This has also been realised by PA Tourism. With a view to more strategically contribute to the overall objective, PA Tourism has opened the possibility that RETROUT and CATCH form a flagship cluster to support and facilitate exchange between the projects' target groups.

1,236 / 2,000 characters

3.7. Level of cooperation

Joint development



Joint implementation



Joint staffing



Joint financing



3.8. Objectives and results

Programme Level

Programme specific objective

2.4 Resource-efficient blue growth: To advance sustainable and resource-efficient blue growth based on increased capacity of public authorities and practitioners within the blue economy sectors

Programme Result

2.4 Enhanced capacity of public authorities, enterprises and NGOs within the blue economy sectors to advance resource-efficient and sustainable blue growth.

Project Level

No.	Project Objective	Institutional Capacity Dimensions	No.	Project Result
PO1	<p>Advance development and promotion of sustainable coastal fishing tourism at five demonstration sites.</p> <p>101 / 3,000 characters</p>	<p>Enhanced institutionalised knowledge and competence <input checked="" type="checkbox"/></p> <p>Improved governance structures and organisational set-up <input type="checkbox"/></p> <p>More efficient use of human and technical resources (databases, technical solutions, small infrastructure etc.) <input checked="" type="checkbox"/></p> <p>Better ability to attract new financial resources <input checked="" type="checkbox"/></p> <p>Increased capability to work in transnational environment <input checked="" type="checkbox"/></p>	R1	<p>R1: Enhanced capacity of SMEs (sport fishing service providers, fishing guides), fishing and fisheries associations (FLAGS, fishing guides' associations), coastal regional authorities and municipalities (business development units), and tourist boards to advance sustainable coastal fishing tourism. The project will result in enhanced competence of these target groups in three skill areas: DEVELOPMENT, OPERATION AND MARKETING.</p> <p>R 1.1: The institutional competence of will be enhanced in the area of joint and coordinated development planning of coastal fishing tourism destinations.</p> <p>R 1.2: The local multi-governance organisational set up will be strengthened through establishing local clusters and connecting them into a transnational network aiming at promoting the BALTIC TROUT branding.</p> <p>R 1.3: Enhanced ability to attract financing through joint learning on preparing investment ready project proposals.</p> <p>R 1.4: Increased capability of FLAGS, fishing guides and local municipalities to work in transnational environment by providing them with export business know-how.</p> <p>R 1.5 Enhanced competence of joint marketing.</p> <p>R 1.6: More efficient use of human and technical (ICT) resources for joint marketing and online booking services.</p> <p>The project will provide model process and training programme (i.e. destination development process) and strategic guidance (e.g. strategic development plans at company, destination and transnational levels), model partnership mechanisms (e.g. Clusters and coaches, PPP MbUs), and products (e.g. theme-based high-quality tourism product for "fishing angling tribes"), market services and ICT solutions (e.g. the eco-branding of "BALTIC TROUT"). A tourist tribe is a group with a common interest, to which they are very dedicated.</p> <p>The project will increase the ability of clusters and partners to jointly plan measures to be co-financed by European investment programmes. It will support decision making in local coastal municipalities</p> <p>At the end of the project, the target groups will have increased ability to establish and market sustainable coastal fishing destinations. The project will lead to changed behaviour of:</p> <p>1. FISHING AND RECREATIONAL SERVICE PROMDERS participating in the project,</p> <ul style="list-style-type: none"> <input type="checkbox"/> to apply competitive operational procedures and <input type="checkbox"/> to offer service packages better adapted to the international market, in close cooperation with the local stakeholders; and <input type="checkbox"/> to network and cooperate at a transnational level in order to enable access to a larger market <p>2. CUSTOMERS' travelling patterns, holiday choices, and recreational activities.</p> <p>Moreover, at the end of the project, there is increased knowledge among:</p> <p>FISHING AND RECREATIONAL SERVICE PROMDERS, COASTAL MUNICIPALITIES AND REGIONAL AUTHORITIES all around the BSR on the methodology and lessons learnt of the pilot destination development programme.</p> <p>2,883 / 3,000 characters</p>

No.	Project Objective	Institutional Capacity Dimensions	No.	Project Result
PO2	<p>Strengthening multi-level governance mechanisms to foster basin-wide growth of the coastal fishing tourism sector.</p> <p>115 / 3,000 characters</p>	<p>Enhanced institutionalised knowledge and competence <input checked="" type="checkbox"/></p> <p>Improved governance structures and organisational set-up <input type="checkbox"/></p> <p>More efficient use of human and technical resources (databases, technical solutions, small infrastructure etc.) <input type="checkbox"/></p> <p>Better ability to attract new financial resources <input type="checkbox"/></p> <p>Increased capability to work in transnational environment <input type="checkbox"/></p>	R2	<p>GOVERNANCE (POLICY AND REGULATORY) DIMENSION. R2: Enhanced competence of regional and national authorities responsible for rural development and fisheries to foster sustainable growth in the coastal fishing tourism sector. R 2.1: Enhanced organisational set-up for multi-governance dialogue and information exchange. R 2.2: Enhanced institutionalised knowledge for adjusting policy instruments, regulations and harmonising strategic actions to overcome barriers in the coastal fishing tourism sector.</p> <p>At the end of the project, the institutional capacity is enhanced at three decisive levels: 1. Regional level (regional county administrations responsible for fisheries and business development); 2. National level (Ministries of agriculture, fisheries, and rural development); and 3. International level i.e. European Commission, DG MARE (CFP), International Council for the Exploration of the Sea (ICES), and ICES Assessment Working Group on Baltic Salmon and Trout (WGBAST).</p> <p>The project will provide the missing dialogue platform for multi-sectoral and multi-level dialogue on management and policy-making. The project will provide scientific based advice/recommendations to decision makers on administrative issues. Governance structures will be improved by better interaction between public and private stakeholders; i.e. better knowledge in public administration about barriers and ways to overcome in line with the Blue Growth Agenda. The enabling policy environment will be improved by contributing with relevant, scientific based and basin-wide knowledge and data as well as development of common guidelines. There are differences in among the countries in national interpretation of EU's legal framework related to coastal fishing tourism industry. Recommended strategic actions will be jointly formulated and debated. Strategic findings will be transferred to decision makers through the produced Action Plan and national and pan-Baltic events and participation of project partners at Blue Growth Fora initiated seminars. The activity will entail national and pan-Baltic network meetings for dissemination of policy recommendations, best practices, tools and manuals.</p> <p>2,190 / 3,000 characters</p>

No.	Project Objective	Institutional Capacity Dimensions	No.	Project Result
PO3	<p>Advance implementation of river restoration and fish stock management measures to sustain the sea trout stocks, through increasing the competence of public authorities on efficient and innovative implementation methods and ecosystem improvements.</p> <p style="text-align: right;">246 / 3,000 characters</p>	<p>Enhanced institutionalised knowledge and competence <input checked="" type="checkbox"/></p> <p>Improved governance structures and organisational set-up <input type="checkbox"/></p> <p>More efficient use of human and technical resources (databases, technical solutions, small infrastructure etc.) <input checked="" type="checkbox"/></p> <p>Better ability to attract new financial resources <input type="checkbox"/></p> <p>Increased capability to work in transnational environment <input type="checkbox"/></p>	R3	<p>ECOSYSTEM MANAGEMENT DIMENSION. R3.1: Enhanced and common methodology for assessment of status of sea trout rivers and stocks R3.2: Enhanced institutionalised knowledge and competence of national and regional authorities in advancing river restoration measures to sustain ecosystem services underpinning the fishing tourism industry. R3.3: More efficient use of human and technical resources by providing a set of structured and more efficient planning and communication methods.</p> <p>At the end of the project, the institutional capacity is basically enhanced at the following decisive levels: 1. Regional - Regional county administrations responsible for fisheries, water resources and environment management. 2. National - Ministries of water resources and environment, national agencies for water and marine management incl. fish stock management, water boards. 3. Transnational - Baltic-wide level (HELCOM). 4. European - European Commission, DG Environment (WFD). 5. International - Results will be important for ICES WGBAST contributing to their data compilation and stock assessment framework. Results will be transferred through RETROUT partners that are delegates of ICES and WGBAST.</p> <p>Many river restorations have not had the expected effect on fish production. Information on success factors, methodological approaches and technical solutions will enable administrative staff to speed up implementation of river restorations. Based on scientific based background reports comprising basin-wide data and demonstration projects, the project will provide improved methodology and technology solutions for the planning and implementation of river restoration measures. Through the river restoration demonstration projects and the Toolbox the project will provide ecosystem restoration and methodological solutions for efficient production of sea trout stocks. The change achieved is the institutionalisation of best practices, i.e. the practitioners will use the Toolbox in their daily work to plan and implement efficient restoration measures. The jointly developed methodology and ecosystem restoration solutions will be transferred to decision makers (at the national level) and practitioners (within the regional public authorities) through the Toolbox and national- and pan-Baltic events. The project will entail national and pan-Baltic network meetings for dissemination of policy recommendations, best practices, tools and manuals. The national agencies and associated partners will assist in the outreach to organisations outside the partnership and hence ensure that the knowledge reaches the public, stakeholders, and public authorities so that the information comes to good use. The demand for the Toolbox for river restoration is high among the Baltic countries as illustrated by HELCOM recommendation No. 32-33/1.</p> <p style="text-align: right;">2,833 / 3,000 characters</p>

Horizontal principles and cross-cutting issues

Horizontal principles

Horizontal Principles	Level of Influence	Description
3.9. Sustainable development	positive	<p>The RETROUT project focuses, inter alia, on challenges related to improved management of ecosystem services to contribute to growth and sustainable use of natural resources, these also being core topics of sustainable development.</p> <p>The RETROUT project focuses, inter alia, on challenges related to improved management of ecosystem services to contribute to growth and sustainable use of natural resources, these also being core topics of sustainable development.</p> <p>The RETROUT project is foreseen to lead to a positive effect for sustainable development along all its three pillars. Through the overall focus on blue growth and development of the coastal fishing tourism industry that in turn would bring new jobs and increased incomes, the 'economic' pillar would be positively supported. The benefits of the project are further foreseen to be distributed more equitably among different stakeholders at a variety of levels, thereby also fostering 'social equity and justice' as the second pillar. Finally, through the efforts at river restoration, there would be a positive effect for growth of fish populations as well as better river environments, which would lead to sustainable 'environments'. Further, the coastal fishing tourism destination "packages", developed and marketed by the project, will meet environmental considerations, as far as possible. On the whole, the growth and development of the coastal fishing tourism industry is being proposed in a way that would bring sustainable use and management of natural resources.</p> <p>The RETROUT will moreover contribute to the transition to a Circular Economy.</p> <p style="text-align: right;">1,611 / 2,000 characters</p>
3.10. Equal opportunities and non-discrimination	positive	<p>The project would promote equal opportunities and non-discrimination in a number of ways. First, women who are generally the under-represented group among anglers would be supported through certain strategies so as to increase their number in recreational fishing activities. Second, the small and medium-sized enterprises (SMEs: sport fishing service providers, fishing guides, etc.) who may face the risk of remaining isolated and hence deprived of drawing substantial benefits from the coastal fishing tourism industry in the less accessible locations, would be reached and connected through the project. They will also be able to draw long-term benefits from the project outputs through the joint eco-branding concept and ICT solution for on-line marketing and booking services that will help improve their market access and performance. It is foreseen that the end-products of the project would reach out to and be useful for a large group of beneficiaries beyond the target groups specified, located across the coastal Baltic region. Third, from the perspective of the fishing tourists, the joint ICT solutions would help open out opportunities to those interested in angling but located outside and hence deprived of complete information about the opportunities and arrangements available in the coastal Baltic region. Finally, since the project adopts a participatory approach where all concerned stakeholders would be engaged in preferably two-way communication exchanges to the maximum possible extent, it is foreseen that the project would be non-discriminatory in its methods and approaches.</p> <p style="text-align: right;">1,604 / 2,000 characters</p>
3.11. Equality between men and women	positive	<p>The majority of participants in recreational fishing are male. One interesting aspect is that studies (Proceedings of the 2006 Northeastern Recreation Research Symposium, GTR-NRS-P-14) show that men generally consider the experience of the catch to be very important while women anglers rate family recreation and experiencing new and different things as important. Aiming at increasing the number of women in recreational fishing activities, this background information will be considered in the development of the joint marketing strategy and development of the eco-branding concept. A few specific strategies will be applied such as striving at including equal numbers of pictures of female and male anglers in the marketing materials and highlight destinations with the environmental certification in place and participating in the voluntary code of conduct – as a way to be more inviting to women. This project constitutes a good opportunity to also educate more men about the importance of environmentally responsible/sensitive choices and actions.</p> <p>Moreover, the project will strive and follow up on the numbers of female entrepreneurs participating in the destinations development programme and the Peer Learning Network for Coastal Fishing Tourism.</p> <p>At project operational level, the project will strive to ensure the equal representation of men and women, as well as equal involvement in decision making, in both the steering committee and project management group.</p> <p style="text-align: right;">1,475 / 2,000 characters</p>

3.12. Cross-cutting issues

Cross-cutting issue	Contribution
3. BSR common identity	Strengthening of a common BSR identity through development of a common, regional-wide eco-brand for coastal fishing tourism and the development of joint marketing platform for promoting this sector. 198 / 2,000 characters

4. Activities

Project management and administration

Work package budget

4.1. Description of strategic project management

The project organisational structure comprises 1) Steering Committee, 2) Management Group and 3) Partners' internal management teams.

The Lead Partner - Stockholm County Administrative Board - will be responsible for project management steering through the Steering Committee and the Management Group, both chaired by the Lead Partner. A Steering Committee consisting of representatives of all the financing partners will be established to make all necessary decisions arising during the project. Thus, all nationalities in the partnership will be represented. Its task is to adopt partnership agreement and grant agreement and to make necessary decisions in case of major changes to the project like major budget changes or changes in the partnership. It will be called upon need but at least once per year. It will be chaired by the Lead Partner. Each partner will appoint one Steering Committee member from the relevant management level of each organisation i.e. each appointed representative must have documented mandate and signatory powers to make necessary decisions on behalf of its organisation.

The Project Management Group's task is to closely monitor project implementation including quality of project outputs. It will consist of the Lead Partner (the Overall Project Co-ordinator, communication and financial managers), the work package leaders and activity leaders. The project management group may decide any minor changes in implementation that do not affect budget and partnership (i.e. deviation in timelines of output delivery).

Moreover, the Terms of Reference and procurement process for external consultants that are to be jointly procured by several partners will be discussed and adopted through a Management Group meeting. The Management Group will be responsible to collect, compile and archive data on the defined project result indicators in order to facilitate ex-post project evaluation. The purpose of Project Evaluation is to assess the project impact and project implementation efficiency.

In order to facilitate evaluation of the impact, the defined result indicators and other important indicators i.e. horizontal indicators (numbers of participating female entrepreneurs etc.) will constitute a basis for the M&E Framework. The first task is to collect and compile the baseline data.

It will consult regularly, on-line meetings at least once a month. Preparation of issues requiring consideration and decisions at steering committee level is done by the Management Group.

Principals of decision making:

- Each applicant decides on its own activities and budget lines as specified in Partnership Agreement.
- Steering Committee decides on major issues, and the detailed principals of decision making will be laid down in the partnership agreement. Tentatively decisions will be made according to the simple majority principle.

The roles and responsibilities of each partner will be laid down in the Partnership Agreement that will be negotiated among the partners, directly after the INTERREG BSR Decision has been published and concluded before the first payment request.

The Lead Partner project co-ordinator is a permanent employee with a Ph.D. Degree and broad project management experience.

At strategic level, the Stockholm County Administrative Board will in summary be responsible for:

- Subsidy contract and partnership agreements,
- Establishing and organising steering and project management bodies,
- Communication within the project and between the project and the INTERREG BSR Programme bodies as well as with PA Bioeconomy and PA Tourism,
- Outreach and communication aims.

3,650 / 4,000 characters

4.2. Description of project content management

The project content management of RETROUT will be organised at two levels:

- a) overall project level.
- b) work package level.

a) OVERALL PROJECT LEVEL

The purpose is to ensure the operational and technical competencies and capacities required to complete the proposed RETROUT Project in accordance with the time plan, budget and list of outputs.

At the project level, the Lead Partner will be responsible for project content management.

The Stockholm County Administrative Board will establish a LP management team consisting of permanent project coordinator, supported by a financial manager and a communication manager. At project level, the Lead Partner will communicate with the Partners' internal management teams.

Each partner is required to set up its own internal management team consisting of a partner coordinator (content and quality issues), and communication and financial managers. The partner management teams will be pro-actively supported by the LP management team. Each Partner coordinator will ensure that its organisation fulfil its obligations to provide the operational and technical competencies and capacities required to complete the proposed RETROUT in accordance with the proposed time plan and budget.

The LP will be responsible for:

- Contract management of subsidy contract and the Partnership Agreement and overall external communication (i.e. project website and project logo design)
- Overseeing the Work Package content management sub-bodies and having regular contact with work package leaders
- Overall budget follow up, progress monitoring of activities, quality and risk management.

The role of content management is to ensure that the project delivers in accordance with plan as regards technical content, time plan and budget. This includes various methods to monitor performance within the project. In particular, the periodic progress reports will be produced by the partners and reviewed by the Lead Partner. The reports are intended to be early warnings if output deliveries and quality deviate from the agreed scope. Based on the progress reports, the Lead Partner can ask the Management Group to decide on appropriate measures, if necessary.

b) WORK PACKAGE (WP) LEVEL

At WP level, the responsibility for the content and communication related work lies with the WP leaders, the activities leaders and the project partners for their contribution to the activities and outputs.

For each WP, a working group will be installed comprising all partners active in that WP.

There will be three working groups associated with the work packages:

- Working Group "DEVELOPMENT AND PROMOTION OF COASTAL FISHING TOURISM DESTINATIONS" headed by Stockholm County Administrative Board
- Working Group "POLICY REFORM AND DIALOGUE" headed by Kurzeme Planning Region
- Working Group "BALTIC TOOLBOX FOR RIVER RESTORATION" headed by HELCOM

The working groups' task is to coordinate detailed work plans for the single activities, to define quality criteria for the main outputs and to assess the strategic relevance of the main outputs produced.

They are expected to meet at least once per year and consult regularly i.e. quarterly, through scheduled Skype-meetings.

The group of activities leaders are responsible to organise the outputs and main outputs as stated in the application form. They are responsible to ensure timely partner contributions as well as of securing a high quality of outputs and main outputs.

Associated partners will be involved in thematic work at WP level through the WP reference groups. Involvement of associated partners will be a responsibility of the respective WP leaders and the partners responsible for outputs and main outputs.

Several outputs will be subject to partnership peer review. Peer reviewers will be selected at the start of the project i.e. the first reporting period.

Some outputs, will moreover be subject to external quality review. External reviewers will be selected from the associated partners.

3,981 / 4,000 characters

4.3. Description of the project financial management

The project financial management is the responsibility of the Lead Partner. Each partner will have a financial manager in its internal management team, who will be supported by the Lead Partner financial manager. The Lead Partner financial manager will be appointed based on previous experience of managing externally financed projects and complex public procurement and the Lead Partner will ensure that he/she will be trained in the specific reporting requirements set out by the Baltic Sea Region Programme.

The financial management will comprise:

- financial monitoring of expenditures and compliance with Programme rules,
- compilation of the financial progress reports,
- communication with the Lead Partner's first level controller (FLC) and if needed, the project partners' FLC,
- provision of guidance related to Programme rules concerning budget and accounting to project partners
- keeping of a separate project account.

The Lead Partner financial manager will inform the members of the project management group about relevant deviations; i.e. related to exceeding budget flexibility, irregularities in public procurement or other issues that might lead to financial consequences at project or partner level.

The project management group has to decide about measures to mitigate any deviations. In case measures have to be taken that require a change of project procedure or concern several project partners, the Steering Committee has to be called.

For the financial monitoring, adequate tools will be used to track expenditures of partners and at project level and to be able to provide a detailed financial status at any time.

The Lead Partner financial manager will provide the project partners with advice and supporting tools to help partners to handle their finances efficiently and according to the Program rules.

For the compilation of financial progress reports templates will be provided to the partners that will be aggregated at project level.

The project account will be kept separately according to rules applicable for the Lead Partner organisation. The project account will be used to receive reimbursement from the ERDF and to distribute to the project partners. The project account will be managed in a way that guarantees full transparency of financial activities.

2,307 / 4,000 characters

4.4. Financial control system

Please confirm that each partner in your project partnership is aware that project expenditure must be verified by a first level controller.

Please confirm that partners with a decentralised first level control system have reserved sufficient funds in their partner budgets for these controls.

Please confirm each partner is aware it has to identify the costs allocated to the project in its accounting system.

Please confirm that the lead partner and its first level controller will monitor the progress report on finance and activities of each project partner before they are included in the project's progress report that is submitted to the JS.

4.5. Further details of the financial control and reporting system of your project

n/a

3 / 2,000 characters

4.6. Internal coordination and communication

Key internal coordination and communication activities will be performed at three levels coordinated by the Lead Partner Project Coordinator, Financial Manager and Communication Manager.

1. The Project Management Group consisting of all work package leaders will exchange about current project implementation progress and decide measures to tackle shortcomings or difficulties that might arise. As previously described, quarterly progress reports will be prepared by the partners for review by the Lead Partner and Management Group.

2. The content related progress monitoring, internal coordination and communication at work package level is the task of the work package leaders. They will setup a work plan defining responsibilities and milestones as well as quality criteria for the main outputs (i.e. content related, methodology wise and communication wise).

3. Administrative level. The Lead Partner will provide a project handbook containing major rules for project, financial and communication management that will be communicated in a Project Implementation Workshop at the beginning of the project as well as continuously via issuing regular "Lead Partner Information" directed to responsible project coordinators at partner level in order to "remind" the partners ensure strict adherence to common procedures.

The lead partner will setup a centrally managed shared partner space at the project website for storage of internal documents and exchange of information at project level and at work package level, where all relevant information (i.e. minutes, templates, project handbook as well as Lead Partner Information newsletters) is provided.

Associated partners will be informed via the established face book group and regular "RETROUT newsletters", invited to project meetings and involved into project work.

The LP communication manager will, together with the appointed communication focal point for each partner, undertake the following tasks:

- Review the communication aims for the work packages and ensuring consistency of the aims, target groups and approach;
- Draft the RETROUT communication plan including specific communication channels best suited for each target group e.g. RETROUT face-book group, BALTIC TROUT website, national workshops, high-level pan-Baltic meetings, and Skype-meetings;
- Coordinate and support the persons responsible for communication and outreach in partner organisations; and
- Support communication between project partners.

The LP communication manager will moreover be in close contact with MAJS on communication, visibility and outreach issues.

2,611 / 3,000 characters

Work package 2

4.1. Title

DEVELOPMENT AND PROMOTION OF COASTAL FISHING TOURISM DESTINATIONS

65 / 250 characters

Work package budget

30%

4.2. Aim of the WP

The WP aim is to jointly develop strategies and build capacity for the implementation and the sub-objectives are:

1. To carry out a destination development process in order to:

- understand and create prerequisites for a sustainable destination which is essential to reach export maturity,
- develop the destination's strategies to achieve maximum growth and efficiency,
- provide the SMEs and coastal municipalities with adequate business and strategic development know-how,
- accomplish operational maturity of the destinations, and
- develop interaction between actors.

2. To develop and pilot a new eco-branding concept and web portal for on-line marketing and booking, which is essential to improve performance of the Network of fishing guides representing Coastal fishing tourism destinations.

The aim is to provide model process and training programme (i.e. destination development process) and strategic guidance (e.g. strategic development plans at company, destination and transnational levels), model partnership mechanisms (e.g. clusters and coaches, PPP MbUs), and products (e.g. theme-based high-quality tourism product), market services and ICT solutions (e.g. the eco-branding of the Baltic Sea Region as a coastal fishing tourism destination "BAL TIC TROUT").

The WP aims at increasing the ability of clusters and partners to jointly plan measures to be co-financed by European investment programmes. It will support decision making in coastal municipalities. It aims at enhancing the organisational set-up and ICT solutions that enables pooling of resources for joint marketing and booking services through the joint planning, establishment and piloting of transnational Destination Management Services (DMS).

In addition, the WP aims to enable the coastal regions to benefit from enhanced access to documented learning experiences/demonstration projects and educational products.

1,916 / 2,000 characters

4.3. Communication strategy in WP

No.	Communication aim	Target group(s)
1	Receive input from	EXPERTS from the private sector, universities specialised in tourism development, and lighthouse destinations. A competent destination development consultant will be procured by the partnership to lead the transnational destination development process in close collaboration with local target groups and national supporting experts. 332 / 1,000 characters
2	Increase knowledge among	FISHING AND RECREATIONAL SERVICE PROVIDERS AND COASTAL MUNICIPALITIES AND REGIONAL AUTHORITIES all around the Baltic Sea Region on the methodology and lessons learnt of the pilot destination development programme. This will be achieved through the RETROUT face-book, the WP reference group, network of coastal municipalities and the fishing and fisheries associations (including the FLAGS) transferring to the project outputs to their members. In addition, RETROUT will closely cooperate with the CATCH project and associated partners to: 1. Circulate relevant thematic results 2. Streamline strategic communication by: <input type="checkbox"/> - joint project conferences and joint events dedicated to the shared target audience, <input type="checkbox"/> - jointly approaching relevant target groups, e.g. relevant EU DGs and national authorities. 803 / 1,000 characters
3	Change behaviour of	FISHING AND RECREATIONAL SERVICE PROVIDERS: - to apply competitive operational procedures; - to offer service packages better adapted to the international market, in close cooperation with the local stakeholders; and - to network and cooperate at a transnational level in order to enable access to a larger market. The fishing and recreational services providers will be reached through the deployment of the 2-years destination development programme. Both, full partners and associated partners, will be directly involved through the local clusters established to work together in the 2-year destination development programme. CUSTOMERS of travelling patterns, holiday choices, and recreational activities through offering the on-line marketing and booking services. The demonstration destinations and the booking services will be launched and piloted through participation at three sport-fishing fairs. 908 / 1,000 characters

4.4. WP leader

PP 1 - County Administrative Board in Stockholm

Please select

4.5. Partner involvement

The involved partners are composed of target groups and supporting organisations having the mandate and expertise to develop and promote sustainable fishing-tourism.

The recreational fishing/fisheries associations and supporting local NGOs hold expertise on the "users' perspective and will act as important interlocutors between the international and local perspectives and between the policy and practical level. They will be responsible for liaison among the thematic experts, the coastal municipalities and the SMEs. The fishing/fisheries associations including FLAGs represent the SMEs i.e. the local fishing service providers and will have a specific role to disseminate project outputs and lesson learnt to their members.

The regional authorities and the coastal municipalities hold a cross-sectoral responsibility and expertise for regional planning, business development, and environmental protection and will ensure the institutionalisation and long-term ownership of the local and transnational destination development process.

The research institutes will provide thematic expertise in tourism development, and educational products to be used by the target groups.

Tourist boards will be involved in promotion and marketing.

The number of full partners has been limited to selected key players at each destination to ensure an efficient implementation structure. The partners involved in WP 2 will ensure that the local clusters represent at least the following groups: fishing services providers, the municipality, the national or regional tourist board. The fact that the partnership includes one local coach (direct or associated) mandated to work with local business development and/or tourism promotion in each country ensures efficient implementation and uptake of outputs related to the development and promotion of the predefined coastal fishing tourism destinations.

Kurzeme Planning Region is responsible for the business and regional development of 7 coastal municipalities.

2,005 / 3,000 characters

PP 1 - County Administrative Board in Stockholm
 PP 3 - Haninge municipality
 PP 4 - Baltic Environmental Forum Estonia
 PP 6 - NGO Estonian Fishing Tourism
 PP 7 - Kurzeme Planning Region
 PP 9 - Klaipeda University
 PP 12 - Tourist Association "Northern Kashubia" Local Tourist Organisation
 PP 14 - Ventspils Regional Municipality

4.6. Reserved partner involvement

0 / 3,000 characters

4.7. Associated organisations involvement

Both, full partners and associated partners, will be directly involved through the local clusters established to work together in the 2-year destination development programme.

In addition, the associated partners will be member of the WP Reference Group to discuss the project and its linkages to local initiatives at a strategic level. The purpose of the Project Reference Groups is to provide feed-back to the thematic Working Group to ensure that the project meets the needs of the end-users and addresses the gaps/needs in the specific thematic field; and to disseminate the relevant project outputs to its network.

620 / 3,000 characters

AO 1 - Association of Swedish Fishing Guides
 AO 2 - Stockholm Municipality
 AO 3 - Swedish Board of Agriculture
 AO 5 - Ministry of Maritime Economy and Inland Navigation
 AO 6 - Polish Anglers Association, Gdansk Branch
 AO 7 - North Kashubian Fishery Local Action Group (FLAG)
 AO 8 - Reda Municipality
 AO 9 - Pomeranian Regional Tourist Organisation
 AO 10 - Polish association of Yacht Club, Puck Bay
 AO 11 - Ventspils Anglers Club
 AO 12 - Latvian Fishermen Federation
 AO 13 - Estonian Recreational Fishing Association
 AO 14 - Kuusalu Municipality
 AO 15 - Vihula Municipality
 AO 16 - Fishingtrips
 AO 18 - Association "Klaipeda Region"
 AO 19 - Gotland County Administrative Board
 AO 20 - Harju FLAG
 AO 21 - Södertälje Municipality
 AO 22 - Association of Archipelago Entrepreneurs
 AO 23 - Vaxholm Municipality
 AO 24 - Lithuanian Anglers Association
 AO 25 - Visit Åland

Activities, outputs and responsibilities

WP 2 Group of activities 2.1

4.13. Group of activities leader

PP 3 - Haninge municipality

A.2.1

Title Destination development process for coastal fishing tourism 59 / 250 characters

Description of the group of activities

The applied approach is based on a 2-year destination development programme. A competent destination development company will be procured by the partnership to pilot the transnational destination development process including providing guidance on strategic planning, preparation of business plans and manuals, and mentorship. The destination development process is divided in modules focusing on different aspects of enhancing capacity-from efficient operational procedures and improved local service packages to long-term development strategies and investment planning. This is the first time a transnational destination development process for coastal fishing tourism is developed and piloted. The local organisational set up will be strengthened by establishing local clusters and connecting them with each other into a transnational network aiming at developing the BALTIC TROUT concept. The process involves 6 joint planning sessions at local level. During the programme, there will be 3 transnational meetings with representatives of all clusters for peer learning, experience sharing and harmonisation of methods and outputs. In addition, 2 reference group meetings in each country will be arranged, where associated partners are invited to discuss and provide input to the destination development process.

Each destination development process will be implemented through close collaboration among the local target groups. Each cluster will be established and led by a local coach, assigned by the Coastal Municipality. The local coaches will be trained by the destination development consultant. The long-term sustainability of the local clusters will be ensured by developing public-private-partnerships among the municipalities and e.g. fishing guides in the form of memorandum of understandings for post-project joint actions. This approach is applied to institutionalise the set-up beyond project duration.

The destination development consultant will train and guide the clusters in joint development planning. The FLAGS, fishing guides' associations and coastal municipalities will, through the leadership of the destination development consultant – improve operational procedures and develop coordinated strategies and plans for coastal fishing tourism destinations. Both, full partners and associated partners, will be directly involved through the local clusters established to work together in the 2-year destination development programme.

Transnational cooperation is needed to create a competitive thematic tourism product, this group of activities will provide the missing transnational peer learning platform and deliver several basin wide learning experiences related to the common goal to exploit the potential of coastal fishing tourism. This activity comprise strategic advice and training services provided to SMEs.

2,853 / 3,000 characters

State aid relevant?

O.2.1

Output Title Destination development strategies and plans 45 / 250 characters

Output Description

This group of activities will provide a training programme (i.e. destination development process), strategic guidance (e.g. strategic development plans at company, destination and transnational levels) and model partnership mechanisms (e.g. Clusters and coaches, PPP MoUs).

The key outputs of the process are the strategies and plans for five demonstration sites for the new BALTIC TROUT tourism product, which are planned to be used as planning documents for post-project activities and to attract new financial resources by the local clusters. The strategies will comprise mapping of fishing sites, requirements for infrastructure investments, identified key stakeholders and communication strategy. The development strategies and plans will be subject to peer review within the partnership and each destination will receive feed-back during the 5 transnational meetings. The strategies will comprise:

- Description of the local preconditions
- Identification of strengths, weaknesses, opportunities and limitations.
- Identification of strategic actions, both physical investments and institutional actions
- Definition of implementation approach – roles and responsibilities of each stakeholder – at local and transnational level
- Implementation time plan
- Estimated budget
- Communication and marketing strategy
- Monitoring and evaluation framework
- Creation of a Destination Management Service (further described in A2.4)

1,433 / 2,000 characters

Main Output

Investment

4.14. Target group(s) and use of the main output

The key target groups are the SMEs (sport fishing service providers, fishing guides), fishing and fisheries associations (FLAGS, fishing guides' associations), coastal regional authorities and municipalities (business development units). The development strategies and plans for the five demonstration sites for the new BALTIC TROUT tourism product, will be used as planning documents for post-project activities. The investment plans will be used to attract new financial resources e.g. FLAGS and European Maritime and Fisheries Fund (EMFF). The strategies and development plans are planned to be implemented by the municipalities by integrating the identified priority actions in the local budgets. The communication strategy will be applied by the local clusters to get support for the development of coastal fishing tourism at the demonstration sites. The transnational networking and cooperation strategy will be applied by the local clusters to enable access to a larger market. The monitoring and evaluation framework will be applied to monitor progress towards achieving the objective "to develop the coastal fishing tourism industry in the Baltic Sea Region".

The fishing guides and service providers will use the new skills to apply competitive operational procedures and offer export ready service packages which are better adapted to the international market. The end users – the SMEs, FLAGS, coastal municipalities - will benefit from the institutionalised enablers produced by the project, i.e.: people/resources (e.g. jointly pulled and coordinated resources), strategic guidance (e.g. strategic dev. plans at company, destination and Baltic Sea level), partnership (e.g. MoUs), and products (theme-based high-quality tourism product for "fishing angling tribes").

1,780 / 2,000 characters

4.16. Time line

	A2.1	O2.1
Period 1	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 2	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 3	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 4	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 5	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Period 6	<input type="checkbox"/>	<input type="checkbox"/>

WP 2 Group of activities 2.2

4.13. Group of activities leader

PP 9 - Klaipeda University

A.2.2

Title	Prepare destination development educational products	53 / 250 characters
Description of the group of activities	<p>The project centres around five selected destinations, having the prerequisites for pioneering the eco-branding of the "BALTIC TROUT" and becoming frontrunner/"lighthouse" cases as inspiration for follower destinations/coastal municipalities. The potential and methodology for developing competitive and sustainable coastal fishing tourism destinations will be demonstrated and piloted at these sites.</p> <p>In order to ensure that all outputs resulting from destination development process for coastal fishing tourism, are open-source and widely disseminated on a non-exclusive and non-discriminatory basis to ensure the most transparent and the widest possible access to all interested fishing service providers, tourist boards and coastal municipalities, this activity will develop an educational package.</p> <p>Towards the end of the project, the contracted destination development consultant will be assigned to present the piloted model process and to compile all the educational products and workshop materials developed throughout the project so that it can be used as an educational product in follower municipalities. The educational package will be in the format of a MASSIVE OPEN ON-LINE COURSE (MOOC). Key lectures and training sessions will be filmed during national destination development workshops and up-loaded together with all the educational products on BALTIC TROUT website. In this way, the model process is made available in the public domain and will become state of art. In this way, no intellectual property rights can afterwards be claimed on any of the project outcomes neither by the project's participants nor other actors outside the project.</p> <p>The package will also include an evaluation report, based on the periodic evaluation on the various (training) modules completed by the participants. The methodology for the monitoring and evaluation process, including questionnaires to the participants in the local clusters, will be developed by the consultant and approved by the Project Management Group.</p> <p>The destination development process manual will be disseminated through the WP reference group, the RETROUT face-book group, the BALTIC TROUT website the network of coastal municipalities and the fishing and fisheries associations (including the FLACs) transferring the manual and evaluation report to their members. In addition, RETROUT will closely cooperate with the CATCH project and associated partners to circulate relevant manual.</p> <p>This output has a high transnational relevance since the interest for developing coastal fishing tourism is growing and the prevailing gaps and limiting factors for this industry is very similar all around the Baltic Sea.</p>	2,687 / 3,000 characters
State aid relevant?	<input type="checkbox"/>	

O.2.2

Output Title	Massive Open On-line Course (MOOC) on destination development process	69 / 250 characters
Output Description	<p>In summary, the Baltic Trout MOOC features:</p> <ul style="list-style-type: none"> • First MOOC containing model process for destination development for coastal fishing tourism • Case studies from the five demonstration destinations • Filmed lectures by the destination development consultant • Open to all, no restrictions • Participants will be linked to a pan-Baltic peer learning network on coastal fishing tourism • It is FREE of charge <p>Destination Development Process Manual will be used as an educational product by key target groups e.g. fishing/fisheries associations and coastal municipalities. The manual will comprise description of the destination development model process, compilation of educational products and workshop materials as well as an evaluation report based on feed-back from the participating organisations.</p> <p>The purpose is to disseminate the approach and lessons learnt to increase knowledge among FISHING AND RECREATIONAL SERVICE PROVIDERS AND COASTAL MUNICIPALITIES AND REGIONAL AUTHORITIES all around the Baltic Sea Region on the methodology and lessons learnt from piloting the destination development programme.</p> <p>Transnational learning is needed to create a competitive thematic tourism product. The Manual will deliver basin wide learning experience related to the common goal to exploit the potential of coastal fishing tourism.</p> <p>This output has a high transnational value since coastal municipalities, fishing guides and associations all around the Baltic Sea will –at the end of the project - have access to a basin-wide documented learning experience and educational product for developing coastal fishing tourism.</p>	1,613 / 2,000 characters
Main Output	<input checked="" type="checkbox"/>	
Investment	<input type="checkbox"/>	

4.14. Target group(s) and use of the main output

<p>The target groups are FISHING AND RECREATIONAL SERVICE PROVIDERS AND COASTAL MUNICIPALITIES AND REGIONAL AUTHORITIES all around the Baltic Sea Region. The intention is that they will be able to apply the methodology from the pilot destination development programme and to consider the lessons learnt from the demonstration sites in their local planning. The MOOC will be up-loaded on the "BALTIC TROUT" website.</p>	412 / 2,000 characters
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4.16. Time line

	A.2.2	O.2.2
Period 1	<input type="checkbox"/>	<input type="checkbox"/>
Period 2	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 3	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 4	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 5	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Period 6	<input type="checkbox"/>	<input type="checkbox"/>

WP 2 Group of activities 2.3

4.13. Group of activities leader

PP 3 - Haninge municipality

A 2.3

Title	Development of transnational eco-branding concept	49 / 250 characters
Description of the group of activities	<p>As a pilot, the project will develop and design a joint marketing package for fishing tourism destinations where sea trout is the targeted species. The key tasks involved are setting up organisational structure, establish an ECO-brand, and prepare marketing packages.</p> <p>Fishing guides need to increase their ability not only to create but also to market attractive packages to new target groups - from the international angling community by offering exclusive all-inclusive packages, - to women, children and "out-door people", by presenting and informing of "extended reasons to go" and accessibility. This group of activities will develop the eco-branding concept for the BSR as a coastal fishing tourism destination tentatively named "BAL TIC TROUT" and marketing packages. A new name will be developed during the marketing strategy workshops (GA 2.1).</p> <p>The project will create an eco-brand, which should serve as a gateway for anglers. The brand will be defined by a number of criteria that participating companies must meet. The criteria should focus on a sustainable trout fishing in the Baltic Sea. These quality criteria will be drawn up during the first period of the project (described in GA 3.2 – Ethical code of conduct).</p> <p>To increase the credibility of the eco-brand, the development and management of the brand will follow the International standard of Environmental labels and declarations. (ISO 14020 Environmental labels and declarations - General principles, ISO 14024 - Principles and procedures and ISO 14021 - Self-declared environmental claims). After project termination, the label will be managed by the Destination Management Service, or another organisation agreed upon during the implementation phase of the destination development programme. The coastal fishing tourism destination "packages", developed and marketed by the project, will meet environmental considerations, as far as possible.</p> <p>BEF will coordinate the process to collect, analyse and consolidate inputs and feed-back from the 5 destinations and translate the inputs to a joint eco-branding concept. The national input mainly from the tourist offices and the associations of fishing guides, will be to produce promotional materials in English and local languages. In addition to the WP group meetings, activities 2.3-2.5 will be jointly discussed at one international meeting organised under GA 3.2. All promotional materials will be distributed in tourist offices and web-sites, at trade fairs, and other promotional campaigns.</p> <p>Transnational relevance is high since the joint implementation of this group of activities will result in enhanced competence of joint marketing.</p>	2,667 / 3,000 characters
State aid relevant?	<input type="checkbox"/>	

O 2.3

Output Title	Eco-branding concept and joint marketing packages.	50 / 250 characters
Output Description	<p>The produced eco-branding concept and joint marketing packages for "BAL TIC TROUT" will mainly be designed for on-line marketing e.g. short films but a limited number of pamphlets and posters will be developed for distribution during the project. The on-line packages will be designed so that they are easy to print by national tourist offices and fishing guides. The common language for the marketing products will be English. National marketing products will also be available in local languages.</p> <p>Through joint forces at a transitional level, the local small scale entrepreneurs will be able to reach a larger audience, a broader customer group.</p>	647 / 2,000 characters
Main Output	<input checked="" type="checkbox"/>	
Investment	<input type="checkbox"/>	

4.14. Target group(s) and use of the main output

The brand "Baltic trout fishing" (tentative name) will be registered as a trade mark. The brand will be promoted through many different marketing activities, and the concept of sustainable fishing and the ethical code of conduct will be consequently present. Today, there is a large interest in sustainability, both among fishermen and in society. We want to both utilise and strengthen this trend. The Eco-brand concept will be an important part of a marketing strategy for fishing tourism. The eco-brand will be an integrated part of the booking site, even after the project. The brand will be managed according to the requirements of the international environmental labelling standards ISO 14020, 14021 and 14024.

TARGET GROUPS: Companies in the tourist sector that offer their services through the "Baltic Trout" web site can use the eco-brand in their marketing. These companies can, through the aid of the brand, attract tourists that are searching for service providers that offer sustainable, high quality fishing trips in the BSR.

1,040 / 2,000 characters

4.16. Time line

	A 2.3	O 2.3
Period 1	<input type="checkbox"/>	<input type="checkbox"/>
Period 2	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 3	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 4	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Period 5	<input type="checkbox"/>	<input type="checkbox"/>
Period 6	<input type="checkbox"/>	<input type="checkbox"/>

WP 2 Group of activities 2.4

4.13. Group of activities leader

PP 1 - County Administrative Board in Stockholm

A 2.4

Title Development of joint web portal for transnational marketing and on-line booking services of the coastal fishing tourism destinations, so called Destination Management Services (DMS). 182 / 250 characters

Description of the group of activities

The aim is to develop one joint transnational web portal for international marketing and on-line booking services of the coastal fishing tourism destinations, a so-called Destination Management Services (DMS). Tasks involved are to jointly develop the administrative framework of the DMS, and to establish and bring the DMS into operation.

The project will develop the website www.baltictrout.com (tentative name). The marketing activities in the project will point toward www.baltictrout.com. The page will serve as gateway where anglers will be able to find destinations, companies and packages. The information will be relatively brief, the interested angler will be passed on to various existing websites for the five destinations. The operators today have their own websites and they will be able to share their information on www.baltictrout.com and link to their own pages. Those who do not have their own website will develop one during the project. In parallel, there will be sites with customised content on Facebook, Twitter, Instagram and YouTube.

For online reservations, the customers will be transferred to local websites of the companies or regional tourist boards. The only requirement for access is that the fishing tourism company meets the quality requirements that the Eco-brand concept imposes on participating companies. To sell and distribute their products and services in the online reservation provides a new opportunity to provide an attractive and accessible way to distribute their products / services.

The project will jointly develop the on-line marketing and booking system. The project will discuss the content and operation of the website and provide training to the suppliers. This will be coordinated by Stockholm County Administrative Board, back to back with the local cluster meetings organised under 2.1. The web site will initially be managed by PP1, but during the destination development process, the responsibility will be transferred to the Destination Management Service that will be formed as part of the process. The best solution will be agreed among the network of destinations, based on the lessons learnt during the project.

The online booking system will allow different suppliers to come together and package trips. The customer pick and choose his/her trip items. The system will be linked to flights and car rentals. The intention is that the angler will be able to find their entire sea trout fishing experience, travel, lodging, fishing licenses, fishing guide, etc on one web portal.

An external web site developer will be procured and the objective is to early in the project demonstrate a complete "model package", which will be elaborated throughout the whole project period. The goal is that there will be 2-8 export ready all-inclusive fishing packages per destination, in total at least 20. In addition to the WP group meetings, activities 2.3-2.5 will be jointly discussed at one international meeting organised under 3.2.

2,994 / 3,000 characters

State aid relevant?

O 2.4

Output Title Joint web portal for on-line marketing and booking services. 60 / 250 characters

Output Description

A website, www.baltictrout.com (tentative name) informing about the possibility of sea trout fishing in the Baltic Sea will be up and running early in the project. The website will have links to the suppliers' own websites and the websites of regional tourist boards for on-line booking. The suppliers can install a so-called micro store on their own website, which gives potential customers the opportunity to book the provider's own products / services.

The online booking system can start relatively early, however, some time is required to get a project-specific design. The joint BALTIC TROUT marketing and booking portal will at the completion of the project include a large number of fishing-related products and a number of ready-made sea trout fishing packages.

In summary, the web portal will be a gateway to the companies that are affiliated to the Eco-brand of Baltic Trout Fishing (tentative name). The actual booking is made on the company websites.

Features of the website:

- A presentation of the brand and of the different regions that provide trout fishing experiences in the Baltic Sea (at first it will be the 5 pilot sites, but the aim is to have many more to join)
- Links to tourism companies within each site (fishing guides, hotels, boat rental, etc.)
- A description of the concept of sustainable fishing and ethical code of conduct
- Links to tourism boards
- Links to the social media sites of the brand
- The fishing films produced by the project
- Marketing material, e.g. fliers and brochures to download and print to present in tourism information offices, hotel lobbies, etc.

During the project PP1 will be responsible for the web portal. Maintenance, fees and further development of the web portal after the project will be discussed during the destination development workshops and agreed upon by the partakers. The website will be functioning, both contentwise and technically for at least 5 years after project closure.

1,968 / 2,000 characters

Main Output

Investment

4.14. Target group(s) and use of the main output

Due to weak economic capacity of fishing guides they need to jointly pull their scarce resources to offer easy access to tourists and meet the demand of the tourists for a simple and on-line system. The project enhances organisational set-up and joint solutions that enables pooling of resources for joint marketing through the joint planning, establishment and piloting of transnational Destination Management Services (DMS). This will greatly improve performance of the transnational network of fishing guides and associations representing Coastal fishing tourism destinations. The established DMS will coordinate services that will continue to be used beyond the project duration.

Target groups are fishing guides and fishing service providers that comply with the eco-brand criteria. They will use the web solution to distribute and sell their products and services. Even organisers of fishing trips, will be able to receive comprehensive overview of trout fishing in the Baltic through the website and booking opportunities. They can also package their own trips.

Anglers around the Baltic Sea is an obvious target. It will be a great service for them to get a website that collects information in combination with booking possibility.

Another target group are anglers in Europe. Joint marketing efforts will direct European anglers to the website. Trout fishing in the Baltic Sea will thus be readily available and bookable.

A final goal of the project is to market the Baltic sea as a trout fishing destination and therefore to have sport fishing service providers from the whole Baltic Sea Region to join the brand and the website.

1,638 / 2,000 characters

4.16. Time line

	A2.4	O2.4
Period 1	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 2	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Period 4	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 5	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 6	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

WP 2 Group of activities 2.5

4.13. Group of activities leader

PP 1 - County Administrative Board in Stockholm

A.2.5

Title 64 / 250 characters

Description of the group of activities

The aim of this group of activities is to pilot the marketing packages and online booking solution through joint launching of 5 demonstration destinations. The aim is to pilot the eco-branding and marketing packages and initiatives for "Baltic Trout" as well as the online booking services of fishing guides, accommodation etc.

The implementation approach is to jointly launch the five fishing tourism destinations at three (3) sport fishing- and tourist fairs and on-line. The project will take part in sport fishing- and tourist fairs in the Netherlands, France and Italy. The direct cost of the fairs (fee, stands, marketing material, transportation of stands and marketing material and expertise) will be financed by funds from the Swedish Agency for Economic and Regional Growth. Travelling and accommodation as well as staff time will be financed through the partner budgets. One representative from each destination will be participating at the fairs.

At the fairs, the project will invite the press, tour operators, fishing clubs and thus get the message out about the project and trout fishing in the Baltic Sea. In addition to the sport fishing- and tourist fairs, there will be a large amount of parallel marketing activities, especially using social media. Anglers are very active in social media, which makes it possible in simple and relatively cost-effectively to reach them. Within the participating countries, there are different ways to reach anglers, which must be taken into account that will be taken into account when the project's marketing plan is drawn up.

The success of the BALTIC TROUT eco-branding concept, marketing packages and the joint online booking services will be evaluated through the number of visitors at the joint web- site and number of actual bookings done in the on-line system. The online booking system will be started early in the project and quickly provide statistics and lessons learnt of its functionality. The information collected will provide answers to what type of products / services and packages is the most attractive and how / where they are marketed. It will be the basis for changing and improving the on-line booking system.

The evaluation report will be disseminated through the WP reference group, the network of coastal municipalities and the fishing and fisheries associations (including the FLAGS) transferring the manual and evaluation report to their members. In addition, RETROUT will closely cooperate with the CATCH project and associated partners to circulate relevant manual.

2,554 / 3,000 characters

State aid relevant?

O.2.5

Output Title 47 / 250 characters

Output Description

As a result of this exercise the project will be able to deliver an evaluation report of the joint marketing methodology and ICT platform. The report is intended to provide thematic expertise on joint marketing tools and ICT-solutions. The transnational value lays in the thematic expertise produced and the documented basin-wide learning experience.

352 / 2,000 characters

Main Output

Investment

4.16. Time line

	A.2.5	O.2.5
Period 1	<input type="checkbox"/>	<input type="checkbox"/>
Period 2	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 3	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 4	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 5	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 6	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Work package 3

4.1. Title

POLICY REFORM STUDIES AND DIALOGUE

34 / 250 characters

Work package budget

10%

4.2. Aim of the WP

The WP aim is to provide the missing transnational discussion platform and background data to promote policy dialogue. Specifically, this entails to assess need of action for adjustment of policy instruments, regulations and strategic actions to overcome the barriers to growth of the sector whilst ensuring integrated achievement of the CFP, WFD and MSFD. The partnership aims to propose improved policy and regulatory framework based on joint scientific data and to influence decision making at the relevant policy levels.

Specifically, three thematic areas will be the basis for information exchange, research and debates, explicitly i) administrative obstacles for fishing guides, ii) ethical code of conduct and iii) contribution of coastal fishing tourism to the regional economy.

The objective is to undertake thematic studies and produce three background reports as basis for transnational dialogue, harmonised decision making and policy reform as well as one Strategic Action Plan for fishing tourism and sport fishing in the Baltic Sea Region.

1,055 / 2,000 characters

4.3. Communication strategy in WP

No.	Communication aim	Target group(s)
1	Receive input from	<p>FISHING AND FISHERIES ASSOCIATIONS on the consequences of present legal framework and potential solutions to overcome present barriers for growth. LOCAL / REGIONAL ADMINISTRATIONS responsible for regional and rural development and fisheries concerning regional issues, initiatives and strategic investment decisions with relevance for coastal fishing tourism. NATIONAL ADMINISTRATIONS responsible for fisheries and rural development on policy initiatives and legal issues relevant for coastal fishing tourism. EUROPEAN ADMINISTRATIONS (i.e. European Commission, DG MARE) about latest policy developments, funding opportunities as well as legal initiatives relevant for coastal tourism development.</p> <p>WP 3 will entail national and pan-Baltic network meetings. Project partners will participate in Blue Growth Fora events arranged by DG Mare. Moreover, the FLAGs and Blue growth Fora will provide a good basis for dialogue with and receive knowledge from further stakeholders from all over Europe.</p>
		996 / 1,000 characters
2	Increase knowledge among	<p>FISHING AND FISHERIES ASSOCIATIONS of the voluntary code of conduct LOCAL / REGIONAL ADMINISTRATIONS about European blue growth agenda, common fishing policy and "BAL TIC TROUT" initiative. NATIONAL ADMINISTRATIONS AND DECISION MAKERS About the economic value of this blue growth sub-sector to the regional economy and in particular its linkages to coastal tourism and importance for the local job market. Specifically, the project will provide information on core economic monitoring indicators i.e. number of visitors, Gross Value, number of service providers and employment. About current and future, stock management options. About potential (recommended) policy, regulatory and management options which could be applied to foster growth of this blue growth sector. WP 3 will entail generally on-line meetings and meetings during the steering group meetings. The reference group will meet back-to-back with some of the destination developments workshops and will be invited to the end conference.</p>
		1,000 / 1,000 characters
3	Change attitude of	<p>NATIONAL DECISION MAKERS with regard to the importance of policy actions to foster development of the coastal fishing sector to meet demand.</p> <p>Strategic findings will be transferred to decision makers through the produced Action Plan and national and pan-Baltic events and participation of project partners at Blue Growth Fora / Working Groups. The activity will entail national and pan-Baltic network meetings for dissemination of policy recommendations, best practices, tools and manuals.</p>
		489 / 1,000 characters

4.4. WP leader

PP 7 - Kurzeme Planning Region

Please select

4.5. Partner involvement

The WP partnership is composed of organisations representing national and regional public authorities, public and private tourism service providers and NGOs having a mandate and expertise to develop and promote sustainable fishing-tourism.

The first activity is to establish the Peer Learning Network for fishing tourism in the Baltic Proper. For this purpose, national organisations will be responsible for the outreach during the establishment phase and for organising the national meetings. Explicitly, the responsible partners are: Stockholm County, BEF and Fishing association in EE, Kurzeme planning region in LV, Klaipeda University in LT, and MR and the tourist office in PL. BEF Estonia will moreover be responsible for organising 2 Pan-Baltic meetings (under GA2.1). MR will coordinate Peer Learning Network and put mechanisms in place for post-project meeting and communication exchange procedures.

Stockholm County, Estonian Fishing Association, Kurzeme, Klaipeda University and the Min of Agriculture in LT, Tourist Office in PI will undertake studies at national level to verify the contribution of coastal fishing tourism to the regional economy as well as to contribute to the main output - the Strategic Action Plan for fishing tourism and sport fishing in the BSR.

The fishing/fisheries associations represent the SMEs i.e. the local fishing service providers and will have a specific role to disseminate the discussions of the Peer Learning Network to their members at a national level.

The intention is that the national ministries involved as associated partners will absorb and consider the resulting policy recommendations related to harmonisation of policy and methods on the integrated implementation of CFP, WFD, MSFD.

1,751 / 3,000 characters

- PP 1 - County Administrative Board in Stockholm
- PP 3 - Haninge municipality
- PP 4 - Baltic Environmental Forum Estonia
- PP 5 - University of Tartu
- PP 6 - NGO Estonian Fishing Tourism
- PP 7 - Kurzeme Planning Region
- PP 8 - Institute of Food Safety, Animal Health and Environment - "BIOR"
- PP 9 - Klaipeda University
- PP 11 - National Marine Fisheries Research Institute
- PP 12 - Tourist Association "Northern Kashubia" Local Tourist Organisation
- PP 14 - Ventspils Regional Municipality

4.6. Reserved partner involvement

0 / 3,000 characters

4.7. Associated organisations involvement

The involved associated partners will be members of the WP reference group and actively participate in the national meetings.

The purpose of the Project Reference Groups is to provide feed-back to the thematic Working Group to ensure that the project meets the needs of the end-users and addresses the gaps/needs in the specific thematic field; and to disseminate the relevant project outputs to its network. For instance, the fishing/fisheries associations including FLAGs represent the SMEs i.e. the local fishing service providers and will have a specific role to disseminate the discussions of the Peer Learning Network to their members at a national level.

At last but not the least, the intention is that the national ministries will absorb and consider the resulting recommendations related to harmonisation of policy.

827 / 3,000 characters

- AO 1 - Association of Swedish Fishing Guides
- AO 2 - Stockholm Municipality
- AO 3 - Swedish Board of Agriculture
- AO 4 - Swedish Agency for Marine and Water Management
- AO 5 - Ministry of Maritime Economy and Inland Navigation
- AO 6 - Polish Anglers Association, Gdansk Branch
- AO 7 - North Kashubian Fishery Local Action Group (FLAG)
- AO 8 - Reda Municipality
- AO 9 - Pomeranian Regional Tourist Organisation
- AO 11 - Ventspils Anglers Club
- AO 12 - Latvian Fishermen Federation
- AO 13 - Estonian Recreational Fishing Association
- AO 16 - Fishingtrips
- AO 18 - Association "Klaipeda Region"
- AO 19 - Gotland County Administrative Board
- AO 20 - Harju FLAG
- AO 22 - Association of Archipelago Entrepreneurs
- AO 23 - Vaxholm Municipality
- AO 24 - Lithuanian Anglers Association
- AO 25 - Visit Åland

Activities, outputs and responsibilities

WP 3 Group of activities 3.1

4.13. Group of activities leader

PP 11 - National Marine Fisheries Research Institute

A.3.1

Title 72 / 250 characters

Description of the group of activities

The key focus of this activity is to develop a Peer Learning Network (PLN) for fishing tourism in the Baltic Proper and organise national and pan-Baltic meetings. The PLN will constitute a dialogue platform to foster multi-sectoral and multi-level dialogue on management and policy-making. The 1st task will be to analyse and advise decision makers on administrative issues. In particular, the network would analyse and advise on opportunities and preconditions for development of the fishing tourism economy (e.g. competing economic interests, legislation, traditional practices). In the past there have been problems with different kind of permits associated to fishing tourism and guides that using boats in their business. EU regulations state that commercial use of boats demands special education and certificate. The incorporation of these regulations in national legislation have created disagreement between entrepreneurs, legal authorities and coast guards about what rules that actually applies. There are also other areas where the regulations are hard to apply on fishing tourism business and there is need to clarify and establish common interpretations in different counties and regions. Finally, to establish a sustainable coastal fishery for seatrout there is a need for revision of fishing regulations and to make these kinds of revision all along the Baltic proper coastline. RETROUT will address these kinds of administrative obstacles and establish document for common interpretations and also use this as one of important criteria for the businesses involved. This network will bring together managing authorities, experts, SME associations and interest groups, not at least the FLAGs established under the EMFF. The activity will entail national and pan-Baltic network meetings for dissemination of policy recommendations, best practices, tools and manuals. Moreover, it entails activities such as outreach, formal establishment, and organisation of national and international meetings and seminars. The WP 3 reference group will partake in the two Pan-Baltic meetings. 5 national meetings and one Pan-Baltic (i.e. the end conference) meetings will be organised. MR will coordinate PLN and put mechanisms in place for post-project meeting and communication exchange procedures. The target groups share similar challenges (including biological-climatological conditions, policy and regulatory framework i.e. EU Directives and policies) and this activity will provide the missing transnational platform and deliver several basin wide learning experiences related to the common goal to exploit the potential of coastal fishing tourism. It will provide opportunity for transnational policy dialogue and harmonise the interpretation of EU regulation. Having knowledge of the international experience will strengthen the national authorities' ability to get acceptance for required measures.

2,915 / 3,000 characters

State aid relevant?

O.3.1

Output Title 51 / 250 characters

Output Description

The Peer Learning network is a transnational dialogue platform to foster multi-sectoral and multi-level dialogue on management and policy-making. This network will bring together managing authorities, experts, Small and Medium Enterprises (SME) associations and interest groups, not at least the Fisheries Local Action Groups (FLAGs) established under the European Maritime and Fisheries Fund (EMFF).

400 / 2,000 characters

Main Output

Investment

4.16. Time line

	A.3.1	O.3.1
Period 1	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 2	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Period 4	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 5	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 6	<input checked="" type="checkbox"/>	<input type="checkbox"/>

WP 3 Group of activities 3.2

4.13. Group of activities leader

PP 4 - Baltic Environmental Forum Estonia

A.3.2

Title 34 / 250 characters

Description of the group of activities

The focus of this thematic networking area is to develop and institutionalise an ethical code of conduct for fishing guides and sport fishing service providers/ destinations where sea trout is the targeted species. Activities involved are dialogue, consensus building, develop guidelines for sustainability criteria, consolidation and outreach. Introducing environmental labelling of fishing destinations will further contribute to developing a competitive and sustainable business sector. In Sweden, the association of Swedish fishing guides is driving the discussion on ethical guidelines. In both Latvia and Sweden, the eco-tourism sector has relevant experience on process management and outreach.

To join the booking site (described in 2.3) under the BALTIC TROUT eco-brand, it is required that the fishing guide apply to an ethical code of conduct. This will be formulated during the destination development workshops. It may include catch & release fishing, catch limits, barbless hooks, careful handling of the fish, environmentally friendly alternatives of engine and fuel, etc.

The WP Project Reference Group comprising of associated partners will provide feed-back to the proposed sustainability criteria and governing framework to ensure that the ethical code of conduct is purposeful and possible to implement for the end-users i.e. the fishing-guides. Moreover, the Reference Group will disseminate the proposed set-up to its network in order to receive and compile comments and feed back to the project team. The code will be decided on an international meeting with representatives from all destinations.

The transnational relevance lays in the fact that the target groups must jointly manage the common natural resource being the basis for this blue growth sub-sector i.e. the sea trout and other coastal fish stocks in the BSR. The countries share the same environmental challenges and to this end the project provides opportunity for transnational learning, necessary to implement more cost-efficient management methods for coastal and marine resources to underpin sustainable blue growth sectors, in five (5) countries: SE, EE, LV, LT and PL.

2,169 / 3,000 characters

State aid relevant?

O.3.2

Output Title 23 / 250 characters

Output Description

The Ethical Code of conduct is a central part of the Eco-brand and will include rules for handling the fish such as catch & release fishing, catch limits, barbless hooks, careful handling of the fish and rules for boat handling such as environmentally friendly alternatives of engine and fuel, careful boat handling to avoid startling bird- and wildlife, respecting bird and seal protected areas, etc.

At the end of the activity, the team will deliver a proposal for an Ethical Code of Conduct for Sea Trout Fishing Guides including sustainability criteria and governing framework.

582 / 2,000 characters

Main Output

Investment

4.16. Time line

	A.3.2	O.3.2
Period 1	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Period 3	<input type="checkbox"/>	<input type="checkbox"/>
Period 4	<input type="checkbox"/>	<input type="checkbox"/>
Period 5	<input type="checkbox"/>	<input type="checkbox"/>
Period 6	<input type="checkbox"/>	<input type="checkbox"/>

WP 3 Group of activities 3.3

4.13. Group of activities leader

PP 7 - Kurzeme Planning Region

A.3.3

Title 60 / 250 characters

Description of the group of activities

One key task of the Peer Learning network on coastal fishing tourism is to jointly undertake policy reform studies and reporting. In total, three background reports will be produced as basis for transnational dialogue, harmonised decision making and policy reform. This activity will deliver on of these priority studies and reporting. The aim is to verify the contribution of coastal fishing tourism to the regional economy, in particular its linkages to coastal tourism and importance for the rural job market. The results from the scenario studies of different trout management options and restoration efforts (presented in WP4) will feed directly into the analyses of economic contribution to estimate the economic contribution at different management strategies.

Anglers tend to invest a great deal in their interest area and travel arrangements. A few economic analysis and reports exist and these indicate strong direct and indirect economic values for the local economy. However, there are major gaps and regional imbalances in the data. One reason could be that the growth of the sub-sector is relatively rapid in some places e.g. Poland.

The report will present information core economic monitoring indicators i.e. number of visitors, Gross Value, number of service providers and employment. The resulting data will be used as a basis to increase the awareness of the importance for policy dialogue.

National studies will be undertaken based on a common approach. The national studies will be subject to peer-review by the WP Reference Group and finally the data will be compiled into a transnational economic impact study.

The transnational relevance is substantial since the research study and report will fill the gaps in the regional imbalance of economic data and delivers a transnational economic impact study of the coastal fishing tourism sector.

1,870 / 3,000 characters

State aid relevant?

O.3.3

Output Title 35 / 250 characters

Output Description

At the end of the project, the team will deliver a Report illustrating the contribution of coastal fishing tourism to the regional economy. It constitutes the first transnational economic impact study of the coastal fishing tourism sector. The report will present information on core economic monitoring indicators i.e. number of visitors, Gross Value, number of service providers and employment.

396 / 2,000 characters

Main Output

Investment

4.16. Time line

	A.3.3	O.3.3
Period 1	<input type="checkbox"/>	<input type="checkbox"/>
Period 2	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 3	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 4	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Period 5	<input type="checkbox"/>	<input type="checkbox"/>
Period 6	<input type="checkbox"/>	<input type="checkbox"/>

WP 3 Group of activities 3.4

4.13. Group of activities leader

PP 9 - Klaipeda University

A 3.4

Title 50 / 250 characters

Description of the group of activities

The objective is to prepare a Strategic Action Plan for coastal fishing tourism and sport fishing in the Baltic Sea Region. Recommended strategic actions will jointly formulated and debated at the Peer Learning network meetings.

The final transnational Action Plan will present the base line situation, identify key limitations and opportunities and strategic development actions for fishing tourism and sport fishing. It will look at consequences of different actions including requirements for adjusting current policy and legal framework. Finally, recommendations of the most efficient options are provided. The report will consider results from all the RETROUT activities.

The WP Project Reference Group comprising of associated partners will provide feed-back to the identified strategic development and management options for fishing tourism and sport fishing. Moreover, the Reference Group will disseminate the proposed options its network in order to receive and compile comments and feed back to the project team.

The target groups share similar challenges (including biological-climatological conditions, policy and regulatory framework i.e. EU Directives and policies) and it is thus relevant to develop a transnational action plan to increase growth and jobs in the coastal fishing tourism sector. A transnational action plan will strengthen the national institutions' ability to get acceptance for required measures to underpin sustainable blue growth.

1,469 / 3,000 characters

State aid relevant?

O 3.4

Output Title 106 / 250 characters

Output Description

The main output of WP 3 is the Strategic Transnational Action Plan for Growth and Jobs in the fishing tourism economic sector in the Baltic Sea Region. The transnational Action Plan will present the base line situation, identified key limitations and opportunities and strategic development actions for fishing tourism and sport fishing. Including recommendations of the most efficient policy and legal framework to foster growth of the coastal fishing tourism industry.

470 / 2,000 characters

Main Output

Investment

4.14. Target group(s) and use of the main output

The target groups for the transnational action plan are grouped at three levels:

1. the regional level (Fishing and fishery associations and regional county administrations responsible for fisheries and business development). They will use the strategic findings for lobbying and will transfer them to decision makers through the produced Action Plan and national and pan-Baltic events and participation of project partners at Blue Growth Fora / Working Groups.
2. the national level (Ministries of agriculture, fisheries, and rural development). They will use the new knowledge for adjusting policy instruments, regulations and harmonising strategic actions to overcome barriers in the coastal fishing tourism sector and advancing integrated implementation of CFP, WFD, MSFD and HELCOM policy and directives
3. the European level (i.e. European Commission, DG MARE). DG MARE will benefit from the strategic findings and recommendations from the Peer Learning Network as an input for the Blue growth Fora / Working Groups consisting of stakeholders from all over Europe.

1,072 / 2,000 characters

4.16. Timeline

	A 3.4	O 3.4
Period 1	<input type="checkbox"/>	<input type="checkbox"/>
Period 2	<input type="checkbox"/>	<input type="checkbox"/>
Period 3	<input type="checkbox"/>	<input type="checkbox"/>
Period 4	<input type="checkbox"/>	<input type="checkbox"/>
Period 5	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 6	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Work package 4

4.1. Title

ASSESSMENT OF STATUS AND MANAGEMENT OF SEA TROUT RIVERS AND STOCKS

66 / 250 characters

Work package budget

40%

4.2. Aim of the WP

The WP aim is to assess the pressure of recreational fishing on sea trout stocks, to compile information on the status of sea trout rivers and stocks, to evaluate different river restoration methods and technological solutions and to recommend best practices and management options.
 The assessment of status of sea trout rivers and stocks will support national implementation of HELCOM Recommendation 32-33/1 "Conservation of Baltic salmon and sea trout populations by the restoration of their river habitats and management of river fisheries".
 The project intends to advance implementation of restoration measures (mainly habitat restoration and addressing migration barriers) in selected rivers, mainly in accordance with priority rivers identified by HELCOM as having the greatest potential to increase the production of trout and salmon (listed in HELCOMBSEP 126A and Recommendation 32-33/1), with the purpose of demonstrating innovative implementation tools. In this context, stakeholder communication is an important tool in need of innovative approaches.
 The gained experience will be synthesised in a dedicated Baltic Toolbox with a set of river restoration measures to be published as a HELCOM report with pan-Baltic recommendations, including a section with case studies. The main results will be translated into local languages for national dissemination.
 In summary, the WP will:

1. Develop a common, standardised methodology of habitat monitoring and electrofishing
2. Perform a scenario study including
 - a. assessment of recreational fishing pressure
 - b. assessment of status of sea trout rivers and stocks
 - c. comparison of different management options
3. Evaluate completed restoration projects to identify success factors
4. Demonstrate efficient river restoration measures and implementation methods (through demonstration projects)
5. Develop a Baltic Toolbox for River Restoration to be used at the pan-Baltic level and by local, regional and national authorities.

1,992 / 2,000 characters

4.3. Communication strategy in WP

No.	Communication aim	Target group(s)
1	Increase knowledge among	<p>LOCAL, REGIONAL & NATIONAL ADMINISTRATIONS responsible for fisheries, water resources and environment on:</p> <ul style="list-style-type: none"> • Methods to survey river status that fulfil WFD requirements and assess sea trout production as a fishing resource • Status of sea trout rivers and stocks • Lessons learnt: ecological effects, costs, construction time, challenges and stakeholder participation • Efficient scientific data-based river restoration planning and eco-technology solutions. <p>PAN-BALTIC & EUROPEAN ACTORS (i.e. HELCOM EU) will benefit from information on:</p> <ul style="list-style-type: none"> • Status of sea trout rivers and stocks, as input for making pan-Baltic assessments of environmental status and fisheries management measures • River restoration best practices, for making pan-Baltic recommendations for protection and management of sea trout river habitats. <p>The lessons, methodology and technology solutions will be transferred to decision-makers via study visits, dissemination of the Toolbox, as well as national and pan-Baltic events.</p>
		995 / 1,000 characters
2	Change behaviour of	<p>LOCAL, REGIONAL & NATIONAL ADMINISTRATIONS responsible for fisheries, water resources and environment to:</p> <ul style="list-style-type: none"> • Start using assessment methods that fulfil WFD requirements and assess sea trout production as a fishing resource • Start implementing methods and technology solutions for river restoration that enhance ecological quality, are the most economically viable and the most efficient from the perspective of production of fish stocks by using the Toolbox in their daily work to plan and implement efficient restoration measures. <p>The project will entail national and pan-Baltic network meetings for dissemination of policy recommendations, best practices, tools and manuals. Study visits to demonstration sites will be organized for key target groups. The national agencies and associated partners will assist in the outreach to organisations outside the partnership and ensure that the knowledge reaches the public, stakeholders, and public authorities so that the information comes to good use.</p>
		1,000 / 1,000 characters
3	Please select	
		0 / 1,000 characters

4.4. WP leader

PP 13 - Baltic Marine Environment Protection Commission, HELCOM

Please select

4.5. Partner involvement

HELCOM will lead the WP and be responsible for the strategic planning. The WP 4 working group includes experts in the fields of river restoration, fish biology, cultural history, water resources management and environmental communication. The partnership involves recognised experts in the field of river restoration for fish production as well as national and regional authorities responsible for water and environmental management. HELCOM will coordinate the work to develop a common, standardised methodology for assessing the status of sea trout rivers and stocks. HELCOM (Secretariat and relevant working groups consisting of national contacts) will prepare an assessment report on the status of sea trout rivers and stocks, extent of impacts by the fishing tourism sector and management option scenarios, based on existing, available data and information. The national fishery research institutes i.e. EMI in Estonia, BIOR in Latvia, Klaipeda University in Lithuania and MR in Poland, will jointly develop a common method and undertake national studies based on the common approach for the evaluation of completed restoration projects and assessment of river and stock status. Several of these institutions are planning, implementing and monitoring river restoration measures on behalf of the national authorities. The national teams will be supported by Campus Roslagen in Sweden that will coordinate and provide thematic expertise on water dialogue and stakeholder communication linked to river restoration projects. Stockholm County in SE, Ventspils Municipality in LV, EMI in EE, University in LT and MR in PL will oversee the planning, implementation and monitoring of demonstration projects on efficient river restoration measures and implementation methods as well as to compile the evaluation results. Moreover, they will ensure that the maintenance and management of the river restoration measures are in place before construction. Case study summary reports will be prepared and included in the Toolbox report. HELCOM will coordinate and be responsible for quality control of the Baltic Toolbox for River Restoration in close cooperation with the WP partners. HELCOM will publish a report of the Toolbox, including recommendations for protection and management of sea trout rivers and stocks. Summary recommendations describing best practices, tools and manuals for effective river restoration planning and implementation measures will be disseminated nationally in local languages.

2,503 / 3,000 characters

PP 1 - County Administrative Board in Stockholm
 PP 4 - Baltic Environmental Forum Estonia
 PP 5 - University of Tartu
 PP 7 - Kurzeme Planning Region
 PP 8 - Institute of Food Safety, Animal Health and Environment - "BIOR"
 PP 9 - Klaipeda University
 PP 11 - National Marine Fisheries Research Institute
 PP 13 - Baltic Marine Environment Protection Commission, HELCOM
 PP 14 - Ventspils Regional Municipality
 PP 15 - Administration of Klaipeda District Municipality
 PP 16 - Campus Roslagen AB

4.6. Reserved partner involvement

0 / 3,000 characters

4.7. Associated organisations involvement

The associated partners are members of the WP Reference Group. The purpose of the Reference Group is to provide feedback to ensure that the project addresses the institutional needs of water administrators to advance the implementation of river restoration measures and to disseminate the lessons learned and recommended best practices to its network. Economic contribution to the restoration activities in Sweden is made by AO 4 - Swedish Agency for Marine and Water Management with 350 000 € (preliminary amount), in Estonia by AO 17 - Ministry of Environment of Estonia and in Poland by AO 5 - Ministry of Maritime Economy and Inland Navigation.

651 / 3,000 characters

AO 2 - Stockholm Municipality
 AO 3 - Swedish Board of Agriculture
 AO 4 - Swedish Agency for Marine and Water Management
 AO 5 - Ministry of Maritime Economy and Inland Navigation
 AO 8 - Rēda Municipality
 AO 14 - Kuusalu Municipality
 AO 15 - Vihula Municipality
 AO 17 - Ministry of Environment of Estonia
 AO 18 - Association "Klaipeda Region"
 AO 21 - Södertälje Municipality

Activities, outputs and responsibilities

WP 4 Group of activities 4.1

4.13. Group of activities leader

PP 13 - Baltic Marine Environment Protection Commission, HELCOM

A.4.1

Title 104 / 250 characters

Description of the group of activities

The majority of the trout populations in the Baltic sea are experiencing low numbers. In order to assess the current status and need for measures the activity aims to:

- Develop a common, standardised methodology for assessing sea trout river and stock status
- Assess sea trout river and stock status
- Gather data on recreational fishing and its impacts on sea trout populations
- Evaluate management option scenarios to determine the potential growth of the sea trout resource from river restoration measures

The information is needed for sustainable management, enhanced fish stocks, optimized fishing of sea trout stocks, and contribution to EU efforts to develop a sea trout management plan. The main output of the activity will be a report including the main results, which will be published by HELCOM. Ecological status classification is done according to WFD in all EU countries. Intercalibration is needed for parameters describing the morphology and hydrology of rivers. A habitat survey method has been developed in Sweden to incorporate hydrological and morphological status with habitat suitability for stream fish and other relevant information relating to ecological status of rivers. This methodology will be tested in selected rivers: Riva (LV), Vääna, Pirta and Valgejõgi (EE), Minija (LT), and Reda (PL). This testing and joint evaluation will facilitate work on sea trout stock assessment and result in a common and standardised way to survey rivers that fulfils requirements of WFD and assessing sea trout production as a fishing resource.

The national fishery research institutes i.e. EMI in EE, BIOR in LV, Klaipeda University in LT and MR in PL will undertake national tests based on the approach developed in Sweden for assessing sea trout river and stock status. An assessment of stock status will be carried out, building on the work being done by the International Council for the Exploration of the Seas (ICES) Assessment Working Group on Baltic Salmon and Trout (WG BAST). MR will lead the task of evaluating the impact of recreational fisheries on sea trout stock. HELCOM will be responsible for overall coordination as well as preparation of the activity output.

There are transnational interests in developing common standards for classifying and assessing sea trout river and stock status. The joint testing exercise will result in new expertise in standardised assessment methodology that supports international reporting requirements (CFP, WFD, HELCOM) and sustainable management. The potentially high impact of recreational fisheries on sea trout stocks and the lack of these data in several countries has been flagged also by ICES WG BAST (2016). Since 2008, HELCOM has convened a targeted group on Fisheries-Environment interactions (currently called HELCOMFISH) which has a dedicated Task Force on Migratory Fish. Reporting on the status of sea trout and salmon rivers as well as river restoration have recently been identified as priority topics.

2,999 / 3,000 characters

State aid relevant?

O.4.1

Output Title 90 / 250 characters

Output Description

The joint basin-wide testing exercise will result in new thematic expertise in common, standardised methodology for assessment of sea trout river and stock status to support fisheries management and the CFP, reaching good ecological status according to WFD and facilitating international cooperation and exchange of data. In addition to developing common assessment methodology, a concrete output of the activity will be the publication of a HELCOM report assessing the status of sea trout rivers and stocks, including the extent of impacts caused by recreational fisheries and scenarios for management. The assessment will be largely based on existing data and information available via project partners, HELCOM Contracting Parties and ICES WG BAST, while some national measures will be implemented to strengthen stock assessment and management capacity.

856 / 2,000 characters

Main Output

Investment

4.14. Target group(s) and use of the main output

The standardised methodology for assessment of sea trout river and stock status will support NATIONAL, REGIONAL AND LOCAL ADMINISTRATIONS in the management of fish stocks in accordance with the CFP provisions and reaching good ecological status according to WFD. The assessment on sea trout river and stock status will support the national implementation of HELCOM Recommendation 32-33/1 "Conservation of Baltic salmon and sea trout populations by the restoration of their river habitats and management of river fisheries" and relevant parts of Recommendation 19/2 on "Protection and improvement of wild salmon". The activity facilitates international cooperation and exchange of data, supporting the activities of PAN-BALTIC AND EUROPEAN ACTORS (e.g. HELCOM, ICES, NGOs and European Union) in efforts to sustainably manage fish stocks and identify priority measures for reaching good environmental status of the Baltic Sea.

925 / 2,000 characters

4.16. Time line

	A.4.1	O.4.1
Period 1	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 2	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 3	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 4	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Period 5	<input type="checkbox"/>	<input type="checkbox"/>
Period 6	<input type="checkbox"/>	<input type="checkbox"/>

WP 4 Group of activities 4.2

4.13. Group of activities leader

PP 8 - Institute of Food Safety, Animal Health and Environment - "BIOR"

A.4.2

Title 50 / 250 characters

Description of the group of activities

The aim of this activity is to undertake a research study of already completed river restoration projects in order to identify differences between successful and failed projects. Due to the lack of good follow-up studies, there are many lessons not learned or shared from already performed restoration projects. By using the joint experiences and expertise of the international partners, it will be possible to design and carry out cost efficient follow-up studies. The project aims at a joint evaluation of the ecological effects of habitat restorations and fish ways already installed, as well as gathering data on costs, construction time, stakeholder involvement/information and project difficulties. Comparisons of different national approaches will be performed and recommendations developed. A consolidated report on success factors will be produced and included as a chapter in the Baltic Toolbox (to be prepared under GA.4.4).

The WP working group includes experts in the fields of river restoration, fish biology, cultural history, water resources management and environmental communication. The national fishery research institutes i.e. EMI in Estonia, BIOR in Latvia, Klaipeda University in Lithuania and MR in Poland, will jointly develop a common method and undertake national studies for evaluating completed restoration projects. The national teams will be supported by Campus Roslagen that will coordinate and provide thematic expertise on water dialogue and stakeholder communication linked to water river restoration projects.

The implementation approach includes the following steps:

- Projects are selected primarily taking into account the HELCOM list of priority rivers
- Preferably, the effects of implemented restoration measures are already described quantitatively and/or qualitatively
- Documented baseline conditions before the implementation of measures is necessary for inclusion in the evaluation
- The conditions should be described from all relevant points of view: environmental issues, sea trout production, biodiversity, ecological status, cultural heritage, energy production, recreational value and other stakeholder interests
- Applied methods include electrofishing, habitat mapping, documentation of cultural heritage as well as interviews with responsible administrators and stakeholders
- After thorough description of the selected projects, successful and unsuccessful projects are compared with quantitatively (multivariate analysis) and qualitatively (comparative case study analysis) and best practices are defined
- A concise report on success factors will be produced and included as a chapter in the Baltic Toolbox to be published by HELCOM (e.g. under Activity 4.4).

Transnational relevance:
 This activity is in line with regional commitments, e.g. the latest workplan of the intergovernmental HELCOM Task Force on Migratory Fish (Fish-M), for sharing experiences on best practices in river restoration measures.

2,978 / 3,000 characters

State aid relevant?

O.4.2

Output Title 45 / 250 characters

Output Description

Transnational learning will result in increased knowledge of lessons learned of different approaches, management systems, applied research and innovative tools (e.g. stakeholder communication and engagement, public-private-partnership and cross-sectorial coordination) which support advancing of implementation and improve the success of river restoration activities. Some countries are ahead of others, nurturing collaborative learning and joint problem solving. Having knowledge of international experiences strengthens the institutions' ability to get acceptance for required measures and deployment of best practices. A report comprising descriptions of selected projects and comparison of successful and unsuccessful ones, as well as identified best practices, will be included in the Baltic Toolbox (output of A4.4). This output will advance the speed of implementation of restoration measures and support authorities in identifying the most cost-effective measures for river restoration.

As the project spans a large region, with similar problems and focus species, the joint learning from previous and on-going restoration projects constitutes an important basis for improving and facilitating future projects. The compiled information on river restoration success factors will support NATIONAL, REGIONAL AND LOCAL ADMINISTRATIONS to identify the most cost-efficient measures of improving water quality and fish stock status, i.e. the management of coastal and marine resources to underpin sustainable blue growth sectors.

The compiled information on river restoration success factors provides input to the development of pan-Baltic recommendations and guidelines for river restoration and management of sea trout rivers and stocks (i.e. to be included in the Baltic Toolbox to be developed under A4.4).

Transnational added value at impact level is an increase in target fish populations in the region, which in turn offers opportunities to strengthen the fishing and tourism industries.

1,996 / 2,000 characters

Main Output

Investment

4.16. Timeline

	A.4.2	O.4.2
Period 1	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 2	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Period 4	<input type="checkbox"/>	<input type="checkbox"/>
Period 5	<input type="checkbox"/>	<input type="checkbox"/>
Period 6	<input type="checkbox"/>	<input type="checkbox"/>

WP 4 Group of activities 4.3

4.13. Group of activities leader

PP 5 - University of Tartu

A4.3

Title 50 / 250 characters

Description of the group of activities

Based on the transnational research and dialogue, the partners intend to demonstrate efficient river restoration measures and implementation methods as a way to promote identified success factors/best practices and innovative approaches. Suitable projects for this study will be selected from the priority rivers identified within the framework of HELCOM (Recommendation 32-33-1, BSEP 126a). The selected projects are at various stages of implementation; e.g. conceptual stage, on-going discussions with stakeholders or court proceedings stage, and construction stage. Identified success factors, best practices and innovative tools for each different stage should be applied to the extent possible. During all stages of the implementation, relevant activities are documented carefully, including monitoring, causal analysis, administration, judicial circumstances, court proceedings, discussion with stakeholders, design and implementation. During implementation, partners will have opportunities to peer review the applied methods. Study visits to selected projects will be organised for joint learning and comparison of different national approaches. After completion, each project is evaluated and the experiences are compiled. Due to the limited time availability, only certain stages of each selected projects will be studied. The extent of each project is chosen so that it is possible to complete within one to two years.

Proposed sequence of events is as follows.

- First, a causal analysis is undertaken. Reasons for weak trout stocks or less than good ecological status are analysed. Then restoration measures are suggested based on the identified causes of environmental issues and current conditions. This results in a checklist of necessary components for a restoration knowledgebase (e.g. GIS analyses, monitoring of migration obstacles, hydromorphological changes).
- Cultural heritage, energy production, recreational value and other stakeholder interests are described and possible conflicting interests are identified.
- Compromise solutions are developed together with stakeholders that improve all relevant biological parameters, prerequisites for fishing and recreation as well as protect and highlight cultural heritage. Stakeholders are identified, sampled and consulted using different methods, e.g. individual discussions, focus groups, negotiations, public meetings, and opinion surveys, if needed.
- Planning and design of measures
- Environmental impact assessment
- Application to the competent authority (will differ between countries and projects). Court proceedings if necessary.
- Implementation phase

Depending on the stage of the study project, different actions will be taken.

The following projects are implemented with the Programme funds:

EE
 Valgejõgi
 Loobu jõgi
 Jägala jõgi
 Kunda jõgi

LT
 Smiltelė

LV
 Rīva

Restoration measures in SE (Bränningeån, Erstaviksbäcken, Vtsån, Skeboån, Moraån) and in PL (Reda) will be implemented with other funding.

2,999 / 3,000 characters

State aid relevant?

I4.3

Output Title 51 / 250 characters

Output Description

At least ten river restoration demonstration projects will be planned and completed, including feasibility studies, EIAs, design and implementation as well as documentation. Each case study will come with a dedicated case study report covering these issues. A summary of the demonstration project results will be included as a dedicated section in the Baltic Toolbox (output of A4.4).

In Latvia, the partners will undertake a pilot activity for restoration in the Rīva river system involving fish paths. Ventspils county municipality will be responsible for the restoration input with expert support from BIOR institute.

In Estonia, the focus is on planning river restoration activities such as fish passes and removal of dams in rivers Valgejõgi, Loobu jõgi, Jägala jõgi and Kunda jõgi.

In Lithuania, scientific data-based measures are suggested to increase ecological status and smolt production in coastal stream Smiltelė: biopond system recultivation to reduce nutrients load and eutrophication; and degraded sea trout spawning and nursery habitat rehabilitation.

In Poland, MR will supervise the planning, building and evaluate the construction of a new fish pass in Reda River. They will undertake trials of effectiveness of infrastructure/technology, using Didson ARIS Explorer.

In Sweden eight minor restoration projects are planned including removal of a migration hindrance/fish pass and other environmental improvements. The purpose of the restoration projects is to demonstrate solutions for improving quality of sea trout spawning habitats and increased stock production. The demonstration projects are a result of international peer learning and basin-wide research, and will serve as examples that can be replicated in other countries. The specific transnational added value at impact level is improved water quality and increased fish population in the Baltic Sea region, which in turn offers better opportunities to strengthen the fish and tourism industries.

1,979 / 2,000 characters

Main Output

Investment

4.14. Target group(s) and use of the main output

The main target groups are NATIONAL, REGIONAL AND LOCAL ADMINISTRATIONS responsible for water resources and environment management. Study visits to selected projects for joint learning and comparison of different national approaches will be organised for the project partners. Jointly developed lessons learned, methodology and technology solutions will be transferred to decision makers at the national level and administrators within the regional public authorities through study visits to the demonstration projects and national events. Study visits will be organised at national level whereby invitations will be extended to associated partners and national target groups in the country organising the study visit. In addition, the research institutions will be able to apply the new knowledge in other national projects since several of these institutions are planning, implementing and monitoring river restoration measures on behalf of national authorities. The transnational learning-by-doing will result in increased knowledge of lessons learned of different approaches, management systems and innovative tools (e.g. stakeholder communication, cross-sectorial coordination) valuable for advancing implementation. Having knowledge of the international experience will strengthen the institutions' ability to get acceptance for new, innovative and more efficient planning methods and technologies. The selected demonstration projects will serve as good examples for replication in each participating country. At the pan-Baltic level, the new knowledge provides concrete input to the Baltic Toolkit for River Restoration and development of recommendations for improving habitat and stocks of migratory fish species

1,723 / 2,000 characters

4.15. Environmental assessment

Please confirm that you are aware that a screening of your investment activities can be required and might result in an environmental assessment under the involvement of environmental authorities. Please note, the Programme is not responsible for the environmental assessment.



4.16. Timeline

	A 4.3	14.3
Period 1	<input type="checkbox"/>	<input type="checkbox"/>
Period 2	<input type="checkbox"/>	<input type="checkbox"/>
Period 3	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 4	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 5	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 6	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

WP 4 Group of activities 4.4

4.13. Group of activities leader

PP 13 - Baltic Marine Environment Protection Commission, HELCOM

A4.4

Title	Develop Baltic Toolbox for River Restoration	44 / 250 characters
Description of the group of activities	<p>The key task of this activity is to jointly develop a Baltic Toolbox for River Restoration to be used by local, regional, national public authorities. The Toolbox will also serve the macro-regional level by providing input for policy recommendations at HELCOM and EU levels.</p> <p>The Toolbox will consist of summary inputs from WP activities 4.2 (joint evaluation of completed restoration projects) and 4.3 (demonstrating efficient river restoration measures). The main objective of the Toolbox is to provide a list of best available practices and recommendations for cost-efficient and effective river restoration for enhancing ecological quality and increasing sea trout productivity.</p> <p>The main output will be a Baltic Toolbox for River Restoration to be published as a HELCOM report in the Baltic Sea Environment Proceedings series.</p> <p>HELCOM will coordinate and be responsible for quality control of the Baltic Toolbox for River Restoration in close cooperation with the other WP partners. The Toolbox will be reviewed by the experts in the HELCOM FISH group, representing all Baltic Sea coastal countries. The results of the report will serve as a basis for the development of a HELCOM Recommendation on cost-efficient measures for improving water quality and fish stocks in identified priority rivers.</p> <p>HELCOM will disseminate the Toolbox via HELCOM FISH group contacts to all Baltic Sea coastal countries and other international fora, including EU. A concise summary of the Toolbox will be translated into local languages by project partners in Estonia, Latvia, Lithuania, Poland and Sweden.</p> <p>In addition, the lessons, and best practices will be transferred to decision-makers via study visits, dissemination of the Toolbox, as well as national and pan-Baltic events. The study visits to demonstration sites for peer-learning within and outside of the partnership, will be organized back-to-back with national conclusion meetings/WP reference group meetings (one per country) so that national stakeholders in each country can participate in the visits.</p> <p>At the end of the project one pan-Baltic conclusion meeting River restoration and trout management</p> <p>Transnational relevance: For the Baltic Sea countries, with their joint commitments, shared resource (the Baltic Sea) and similar geo-climate, it is conducive to jointly compile and disseminate identified methods and technological solutions for river restoration that are most cost-efficient from the perspective of fish stocks production. The output will contribute to national work to support EU in developing a sea trout management plan and serve regional efforts to consider HELCOM recommendations for improving the status of migratory fish. The specific transnational added values are the possibilities for improved habitat quality and increased sea trout population in the Baltic Sea region which in turn offer better opportunities to strengthen the fishing and tourism industries.</p>	2,939 / 3,000 characters
State aid relevant?	<input type="checkbox"/>	

O 4.4

Output Title	Baltic Toolbox on River Restoration	35 / 250 characters
Output Description	<p>The poor status of sea trout stocks in the Baltic Sea is partly due to lack of access to spawning grounds, i.e. barriers along their migration routes in rivers and poor river water quality. Since sea trout are a migratory species and a component of a shared resource (the Baltic Sea), joint efforts are needed to manage and improve the stock status.</p> <p>The Baltic Toolbox on River Restoration will provide best practices for sea trout river restoration – contributing to improving water quality and increased fish productivity. The Toolbox will be consulted and used by national administrations of the Baltic Sea via HELCOM FISH to develop Baltic-wide policy recommendations for river restoration to improve the status of salmon and sea trout in the region. The Toolbox will be published as a HELCOM report in the BSEP series and disseminated to all Baltic Sea coastal countries via regional channels.</p> <p>Summary information on best practices, tools and manuals for effective river restoration planning and implementation measures will be translated into local languages and distributed to relevant regional, local and national authorities. The availability of such information in local languages is of benefit for eased local implementation as language barriers could limit the uptake of results disseminated only in English at the pan-Baltic level.</p> <p>At the LOCAL, REGIONAL AND NATIONAL LEVELS, the Toolbox will provide administrations with practical tools to assist them in identifying and implementing the most cost-efficient and effective measures for restoring sea trout rivers. The project will entail national and pan-Baltic network meetings for dissemination of policy recommendations, best practices, tools and manuals.</p>	1,721 / 2,000 characters
Main Output	<input checked="" type="checkbox"/>	
Investment	<input type="checkbox"/>	

4.14. Target group(s) and use of the main output

The national target groups are the NATIONAL, REGIONAL AND LOCAL ADMINISTRATIONS responsible for water resources and environment management. By using the Toolbox as support in their daily work they will be able to start implementing methods and technological solutions for river restoration that are the most economically viable and the most efficient from the perspective of improving water quality and productivity of fish stocks.

At an EU level, the information serves as a contribution to development of a sea trout management plan.

At the PAN-BALTIC LEVEL, the activity will result in increased thematic expertise. The main recommendations from the Toolbox will be used as a basis for developing a policy relevant HELCOM Recommendation for improving the status of rivers and the stocks of migratory fish species such as sea trout and salmon.

845 / 2,000 characters

4.16. Timeline

	A4.4	O4.4
Period 1	<input type="checkbox"/>	<input type="checkbox"/>
Period 2	<input type="checkbox"/>	<input type="checkbox"/>
Period 3	<input type="checkbox"/>	<input type="checkbox"/>
Period 4	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 5	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Period 6	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

5. Output indicators

5.1. Obligatory output indicator

Number	Obligatory output indicator	Description
O1	Documented learning experience	<p>Output 2.2. The project will produce a Massive Open On-line Course (MOOC) on the model process for destination development for coastal fishing tourism. The MOOC includes educational packages and case studies from the demonstration destinations. In this way, the model process is made available to coastal regions interested in developing coastal fishing tourism. The MOOC will moreover include an evaluation report, based on the periodic evaluation on the various (training) modules completed by the participants. The methodology for the monitoring and evaluation process, including questionnaires to the participants in the local clusters, will be developed by the consultant and approved by the Project Management Group. In this way, coastal regions all around the Baltic Sea region will benefit from enhanced access to documented learning experiences/demonstration projects and educational products.</p> <p style="text-align: right;">902 / 1,000 characters</p>
O2	Documented learning experience	<p>Output 2.5. The project will pilot the marketing packages and web portal solution through joint launching of the demonstration destinations. The success of the BAL TIC TROUT eco-branding concept, marketing packages and the joint DMS will be evaluated through the number of visitors at the joint web- site and number of actual bookings done through the web portal. As a result of this exercise the project will be able to deliver an evaluation report of the joint marketing methodology . The report will serve as a documented basin-wide learning experience on the thematic expertise produced on joint marketing solutions. The transnational value lays in the thematic expertise produced and the documented basin-wide learning experience.</p> <p style="text-align: right;">737 / 1,000 characters</p>
O3	Documented learning experience	<p>Output 4.4. The Toolbox will consist of summary inputs from WP activities 4.2 (joint evaluation of completed restoration projects) and 4.3 (demonstrating efficient river restoration measures). The main objective of the Toolbox is to provide a list of best available practices and recommendations for cost-efficient and effective river restoration for enhancing ecological quality and increasing sea trout productivity.</p> <p style="text-align: right;">418 / 1,000 characters</p>

5.2. Project specific output indicators

Number	Output indicator	Mark in case output indicator not relevant	Description	Target value in number
P1	No. of local/regional public authorities/institutions involved	<input type="checkbox"/>	<p>The following local/regional authorities are involved as project partners:</p> <ul style="list-style-type: none"> o County Administrative Board in Stockholm o Haninge municipality o Kurzeme Planning Region o Ventspils Regional Municipality o Administration of Klaipeda District Municipality <p>The regional authorities and the coastal municipalities hold a cross-sectoral responsibility and expertise for regional planning, business development, and environmental protection and they will be directly involved in the 2-year destination development programme. Moreover, they will ensure the institutionalisation and long-term ownership of the local and transnational coastal fishing tourism destination development process.</p> <p style="text-align: right;">682 / 1,000 characters</p>	5
P2	No. of national public authorities/institutions involved	<input checked="" type="checkbox"/>	<p style="text-align: right;">0 / 1,000 characters</p>	0
P3	No. of enterprises receiving support	<input type="checkbox"/>	<p>The water development center at Campus Rostlagen AB (UCV) specialises in communication and networking with stakeholders in water as well as other related sectors, including local authorities, private partners, educational institutions and local community. UCV undertakes research as well as development projects on different aspects of water resources management and engages in education and training of different stakeholders on diverse issues such as water sustainability, water quality and wastewater management. Communication with local stakeholders is a critical component for the project, particularly in relation to the evaluation study of completed river restoration projects (WP 4.2) and demonstration of efficient river restoration measures (WP 4.3).</p> <p style="text-align: right;">759 / 1,000 characters</p>	1

Number	Output indicator	Mark in case output indicator not relevant	Description	Target value in number
P4	No. of enterprises receiving non-financial support	<input type="checkbox"/>	<p>Fishing guides and fishing service providers will be directly involved through the Local clusters established to work together in the 2-year destination development programme. In addition, the fishing/ fisheries associations including FLAGs will have a specific role to disseminate project outputs and lesson learnt to their members. The target number is to involve 20 service enterprises at each destination amounting to a total of 100 small sized enterprises.</p> <p>461 / 1,000 characters</p>	100
P5	No. of enterprises cooperating with research institutions	<input type="checkbox"/>	<p>Coastal fishing tourism in Lithuania is not well developed. In Lithuania, the fishing service enterprises will therefore work closely with the tourism research department at Klaipeda University.</p> <p>194 / 1,000 characters</p>	5
P6	No. of documented newly developed market products and services	<input type="checkbox"/>	<p>The coastal tourism sector looks for new products that can prolong the tourist season and the fishing sector looks for diversification opportunities. As a response, the partners will join hands to jointly develop and market the new BALTIC TROUT tourism product. Secondly, the project will develop a new ICT solution/service for on-line marketing and booking, which is essential to improve performance of the network of coastal fishing tourism destinations. The newly developed BALTIC TROUT tourism product and the joint marketing and booking service will be documented as described in section 5.1.</p> <p>599 / 1,000 characters</p>	2
P7	Amount of private investments matching public support in innovation or R&D projects	<input checked="" type="checkbox"/>	<p>0 / 1,000 characters</p>	0
P8	Amount of documented planned investments to be realised with other than the Programme funding	<input type="checkbox"/>	<p>One of the project objectives is to enhance abilities of FLAGs, fishing guides and local municipalities to attract financing through joint learning on preparing investment ready project proposals and formulating investment strategies (Output 2.1). The destination development strategies and plans produced by the RETROUT project will identify required investments to be implemented also after project closure. The amount of investments that will be defined in these destination development strategies and plans is unknown at this stage. However, the estimated target is to attract approximately € 500 000 per demonstration site (€3M) for support to diversifying their economies towards fishing tourism. Expected funding sources are e.g. Community-Led Local Development (CLLD) under European Maritime and Fisheries Fund (EMFF) and European structural and investment funds (ESIF).</p> <p>881 / 1,000 characters</p>	3,000,000

6. Budget

6.1 External expertise and services

Item No.	Contract specification	Investment item?	Group of activities no.	Contracting partner	Planned contract value	Planned award procedure
1	Food at steering group and project implementation meetings, framework contract 78 / 100 characters	No	1	1. County Administrative Board in Stockholm	1,900.00	Other
2	External expertise to develop a project website for communication of project results. 86 / 100 characters	No	1	1. County Administrative Board in Stockholm	4,800.00	Open national tender
3	Food at Peer learning network meetings and reference group meetings, framework contract 87 / 100 characters	No	2.1	1. County Administrative Board in Stockholm	3,550.00	Other
4	Consultant to help with destination development process in each country. Joint procurement. 91 / 100 characters	No	2.1	3. Haninge municipality	75,000.00	EU-wide tender
5	Food during one national conclusion conference on fishing tourism. Framework contract 85 / 100 characters	No	3.1	1. County Administrative Board in Stockholm	600.00	Other
6	Lecturer for workshop to harmonise methods for electrofishing and habitat monitoring 84 / 100 characters	No	4.1	1. County Administrative Board in Stockholm	20,000.00	Bid-at-three
7	Bustrip and food for study visit to restoration site in Stockholm county 72 / 100 characters	No	4.4	1. County Administrative Board in Stockholm	1,500.00	No procurement
8	Venue & catering during one national conclusion conference on River restoration. Framework contract 100 / 100 characters	No	4.4	1. County Administrative Board in Stockholm	2,000.00	Other
9	Travel and accommodation for invited speakers at Pan-Baltic Conclusion Conference in Estonia 92 / 100 characters	No	3.1	1. County Administrative Board in Stockholm	2,500.00	No procurement
10	Data collection for communication study through questionnaire surveys and interviews 84 / 100 characters	No	4.2	16. Campus Roslagen AB	11,000.00	Bid-at-three
11	Communication with stakeholders for eliciting opinions 54 / 100 characters	No	4.3	16. Campus Roslagen AB	10,000.00	Bid-at-three
12	Visibility materials - printing & design costs for roll-ups, posters & flyers 77 / 100 characters	No	2.1	4. Baltic Environmental Forum Estonia	2,000.00	No procurement
13	Organisation of 6 joint national planning sessions, 1 day (venue and catering) 78 / 100 characters	No	2.1	4. Baltic Environmental Forum Estonia	4,800.00	Bid-at-three
Total					819,815.00	

Item No.	Contract specification	Investment item?	Group of activities no.	Contracting partner	Planned contract value	Planned award procedure
14	Organisation of 4th transnational planning session, 2 days, Tallinn, 30 ppl (venue + catering) 94 / 100 characters	No	2.1	4. Baltic Environmental Forum Estonia	3,000.00	Bid-at-three
15	Translation of the destination development process manual and info materials into Estonian 90 / 100 characters	No	2.2	4. Baltic Environmental Forum Estonia	5,000.00	Bid-at-three
16	Organisation of 2 nat. reference group meetings 47 / 100 characters	No	2.1	4. Baltic Environmental Forum Estonia	5,000.00	Bid-at-three
17	Consultant to help with destination development process in each country. Joint procurement. 91 / 100 characters	No	2.1	4. Baltic Environmental Forum Estonia	75,000.00	EU-wide tender
18	Organising local conclusion meeting, 1 day, max 40 ppl (venue, catering, travel of externals) 93 / 100 characters	No	3.1	4. Baltic Environmental Forum Estonia	2,500.00	Bid-at-three
19	Organising the international meeting, 1 day, 20 ppl (venue, catering, accommodation) 84 / 100 characters	No	3.1	4. Baltic Environmental Forum Estonia	3,000.00	Bid-at-three
20	Organising study visit in Estonia, max 30 ppl (bus trip, catering) 66 / 100 characters	No	4.4	4. Baltic Environmental Forum Estonia	2,000.00	Bid-at-three
21	Organising local conclusion meeting, 1 day, max 40 ppl (venue, catering, travel of externals) 94 / 100 characters	No	4.4	4. Baltic Environmental Forum Estonia	2,055.00	Bid-at-three
22	Organising Pan-Baltic Conclusion Conference, 1 day, max 50 ppl (venue, catering, accommodation) 95 / 100 characters	No	3.1	4. Baltic Environmental Forum Estonia	5,000.00	Bid-at-three
23	Visibility materials - printing & design costs for roll-ups, posters & flyers 77 / 100 characters	No	2.5	6. NGO Estonian Fishing Tourism	2,260.00	No procurement
24	External participants in peer learning network meetings (1 per 3 events) 73 / 100 characters	No	2.1	6. NGO Estonian Fishing Tourism	2,400.00	No procurement
25	Financial expertise and accountant services 43 / 100 characters	No	1	6. NGO Estonian Fishing Tourism	5,400.00	Bid-at-three
26	Promotional material for marketing of the eco-brand in English and local languages 82 / 100 characters	No	2.3	6. NGO Estonian Fishing Tourism	5,000.00	Bid-at-three
27	Training fishing guides to increase their abilities 51 / 100 characters	No	2.1	6. NGO Estonian Fishing Tourism	4,000.00	No procurement
28	Development of and content input to the joint web-portal 56 / 100 characters	No	2.4	6. NGO Estonian Fishing Tourism	4,000.00	No procurement
	Total				819,815.00	

Item No.	Contract specification	Investment item?	Group of activities no.	Contracting partner	Planned contract value	Planned award procedure
29	Testing standardized methodology for assessment of river and stock status 74 / 100 characters	No	4.1	11. National Marine Fisheries Research Institute	17,500.00	Bid-at-three
30	Organisation of 6 joint national workshops for destination development, 1 day, venue and catering 98 / 100 characters	No	2.1	12. Tourist Association "Northern Ka-shubia" Local Tourist Organisation	13,000.00	Bid-at-three
31	Consultant to help with destination development process in each country. Joint procurement. 91 / 100 characters	No	2.1	12. Tourist Association "Northern Ka-shubia" Local Tourist Organisation	75,000.00	EU-wide tender
32	First level control services (6x900 euro under framework contract) 66 / 100 characters	No	1	13. Baltic Marine Environment Protection Commission, HELCOM	5,400.00	Other
33	Travel expenses for national experts to attend HELCOM FISH-M meeting (review of A4.1 main output) 97 / 100 characters	No	4.1	13. Baltic Marine Environment Protection Commission, HELCOM	4,000.00	Other
34	Travel expenses for national experts to attend HELCOM FISH-M meeting (review of A4.4 main output) 97 / 100 characters	No	4.4	13. Baltic Marine Environment Protection Commission, HELCOM	4,000.00	Other
35	First level control 19 / 100 characters	No	1	9. Klaipeda University	8,700.00	Bid-at-three
36	Laboratory analysis of sea trout genetic samples 48 / 100 characters	No	4.1	9. Klaipeda University	1,600.00	Other
37	Production of leaflets, roll up and other promotional material 62 / 100 characters	No	2.1, 2.3	9. Klaipeda University	800.00	Bid-at-three
38	Travel of associated partners to international meetings 55 / 100 characters	No	2.1, 3.1, 3.2	9. Klaipeda University	2,900.00	Bid-at-three
39	Meeting venue and catering (local meetings - 6 joint planning sessions) 71 / 100 characters	No	2.1	9. Klaipeda University	4,500.00	Bid-at-three
40	Meeting venue and catering (2 national meetings) 49 / 100 characters	No	3.1 and 4.4	9. Klaipeda University	2,000.00	Bid-at-three
41	Meeting venue and catering (International Habitat monitoring workshop) 70 / 100 characters	No	4.1	9. Klaipeda University	2,600.00	Bid-at-three
42	Bus rent to visit practical training sites (International Habitat monitoring workshop) 86 / 100 characters	No	4.1	9. Klaipeda University	400.00	Bid-at-three
43	Translation of project results to Lithuanian language 53 / 100 characters	No	2.3 and 4.4	9. Klaipeda University	500.00	Bid-at-three
44	Local cluster expert for planning sessions and conclusions seminars 67 / 100 characters	No	2.1	7. Kurzeme Planning Region	4,000.00	Bid-at-three
	Total				819,815.00	

Item No.	Contract specification	Investment item?	Group of activities no.	Contracting partner	Planned contract value	Planned award procedure
45	Meeting costs for the events - catering, room rent, equipment rent 66 / 100 characters	No	2.1	7. Kurzeme Planning Region	6,000.00	Bid-at-three
46	Translation costs, local marketing expert for adoption the Branding 67 / 100 characters	No	2.3	7. Kurzeme Planning Region	7,500.00	Bid-at-three
47	National conclusion meetings Fishing tourism/WP reference group meetings 72 / 100 characters	No	3.1	7. Kurzeme Planning Region	1,000.00	Bid-at-three
48	Voluntary code of conduct - translation and adopting 53 / 100 characters	No	3.2	7. Kurzeme Planning Region	300.00	No procurement
49	Expert of economics to consult methodologies to verify economic contribution 76 / 100 characters	No	3.3	7. Kurzeme Planning Region	3,000.00	Bid-at-three
50	Technical documentation for Riva river restoration 50 / 100 characters	Yes	A.4.3	7. Kurzeme Planning Region	40,000.00	Open national tender
51	Hosting a study visit to demonstration site in Latvia/Lithuania 63 / 100 characters	No	4.4	7. Kurzeme Planning Region	2,000.00	Bid-at-three
52	National conclusion meeting/WP reference group meetings 55 / 100 characters	No	4.4	7. Kurzeme Planning Region	750.00	No procurement
53	Consultant to help with destination development process in each country. Joint procurement. 91 / 100 characters	No	2.1	7. Kurzeme Planning Region	75,000.00	EU-wide tender
54	Audit and FLC 13 / 100 characters	No	1	15. Administration of Klaipeda District Municipality	3,500.00	Bid-at-three
55	Consultant to help with destination development process in each country. Joint procurement. 91 / 100 characters	No	2.1	9. Klaipeda University	75,000.00	EU-wide tender
56	Two reference group meetings at national level (WP2) 52 / 100 characters	No	2.1	9. Klaipeda University	5,000.00	Bid-at-three
57	Travel expenses for the Associate partner 41 / 100 characters	No	3.2	9. Klaipeda University	400.00	Other
58	Travel expenses for the Associate partner 41 / 100 characters	No	3.4	9. Klaipeda University	600.00	No procurement
59	Organisation of 6 destination development workshops 51 / 100 characters	No	2.1	3. Haniņģe municipality	9,600.00	Bid-at-three
60	Catering and venue for 6 destination development workshops 58 / 100 characters	No	2.1	3. Haniņģe municipality	15,000.00	Bid-at-three
Total					819,815.00	

Item No.	Contract specification	Investment item?	Group of activities no.	Contracting partner	Planned contract value	Planned award procedure
61	Food and transportation to one local reference group meetings with fishing guides. 81 / 100 characters	No	3.2	3. Haninge municipality	1,000.00	No procurement
62	Preliminary removal project plan for Linnamäe dam at Jägala river. 66 / 100 characters	No	4.3	5. University of Tartu	25,000.00	Bid-at-three
63	Preliminary removal project plan for Kunda lowermost dam at Kunda river. 72 / 100 characters	No	4.3	5. University of Tartu	25,000.00	Bid-at-three
64	Preliminary removal/fish pass project for Kunda manor mill ruin at Kunda river. 79 / 100 characters	No	4.3	5. University of Tartu	20,000.00	Bid-at-three
65	Preliminary fish pass project and environmental impact assessment for Aravuse weir at Kunda river. 98 / 100 characters	No	4.3	5. University of Tartu	15,000.00	Bid-at-three
66	Preliminary removal project plan + environmental impact assessment for Kotka dam at Valgejõgi river 99 / 100 characters	No	4.3	5. University of Tartu	20,000.00	Bid-at-three
67	Preliminary removal project plan and environmental impact assessment for Undla mill at Loobu river. 99 / 100 characters	No	4.3	5. University of Tartu	15,000.00	Bid-at-three
68	Trout stock assessment in river Riva 36 / 100 characters	No	4.3	14. Ventspils Regional Municipality	5,000.00	Bid-at-three
69	Development of website for trout fishing in the Baltic Sea 58 / 100 characters	No	2.4	1. County Administrative Board in Stockholm	24,000.00	Open national tender
70	Development of marketing solutions for social media 51 / 100 characters	No	2.4	1. County Administrative Board in Stockholm	6,000.00	Open national tender
71	Service and support for peer learning network meeting for WP2 61 / 100 characters	No	2.1	11. National Marine Fisheries Research Institute	1,500.00	Bid-at-three
72	Service and support to the organisation of national conclusion meeting on fishing tourism 89 / 100 characters	No	3.1	11. National Marine Fisheries Research Institute	1,500.00	Bid-at-three
73	Service and support for arranging study visit to Reda river restoration site 76 / 100 characters	No	4.4	11. National Marine Fisheries Research Institute	2,500.00	Bid-at-three
74	Service and support to the organisation of national conclusion meeting on river restoration 91 / 100 characters	No	4.4	11. National Marine Fisheries Research Institute	1,500.00	Bid-at-three
Total					819,815.00	

6.2 Equipment

Item No.	Category		Investment item?	Group of activities no.	Contracting partner	Planned contract value	Planned award procedure
	Category	Additional Specification					
1	Machines and instruments	Video camera + tripod to document destination development workshops 67 / 100 characters	No	2.2	3. Haninge municipality	1,000.00	No procurement
2	Office equipment	International standard for environmental labelling - ISO 14020, ISO 140 21 and ISO 14024 88 / 100 characters	No	2.3	1. County Administrative Board in Stockholm	200.00	No procurement
3	IT hardware and software	Computer + software for recording, processing and preparing data in the communication study 91 / 100 characters	No	4.3	16. Campus Roslagen AB	3,000.00	Other
4	Other specific equipment	Equipment for field studies e.g. electrofishing (wading boots, spare parts for electrofishing gear) 99 / 100 characters	No	4.3	5. University of Tartu	3,000.00	Bid-at-three
5	Machines and instruments	Video camera + tripod to document destination development workshops 67 / 100 characters	No	2.2	7. Kurzeme Planning Region	1,000.00	No procurement
6	IT hardware and software	New GIS enabled laptop 22 / 100 characters	No	4.1	13. Baltic Marine Environment Protection Commission, HELCOM	2,000.00	No procurement
7	Machines and instruments	Video camera + tripod to document destination development workshops 67 / 100 characters	No	2.2	4. Baltic Environmental Forum Estonia	1,000.00	No procurement
8	Machines and instruments	Video camera + tripod to document destination development workshops 67 / 100 characters	No	2.2	12. Tourist Association "Northern Kašubia" Local Tourist Organisation	1,000.00	No procurement
9	IT hardware and software	Laptop for the local coach who will arrange workshops, communication with participants, etc 91 / 100 characters	No	2.1 and 2.2	9. Klaipeda University	1,400.00	Bid-at-three
10	Laboratory equipment	Lab consumables and reagents for genetic samples preparation 60 / 100 characters	No	4.1	9. Klaipeda University	1,000.00	Bid-at-three
11	Laboratory equipment	Lab consumables and reagents for nutrient analysis 50 / 100 characters	No	4.3	9. Klaipeda University	3,000.00	Bid-at-three
12	Laboratory equipment	Flow velocity meter 19 / 100 characters	No	4.1 and 4.3	9. Klaipeda University	1,300.00	Bid-at-three
13	Tools or devices	Water dissolved oxygen data loggers (2 units) 45 / 100 characters	No	4.3	9. Klaipeda University	3,000.00	Bid-at-three
Total						27,920.00	

Item No.	Category		Investment item?	Group of activities no.	Contracting partner	Planned contract value	Planned award procedure
	Category	Additional Specification					
14	Tools or devices	Water conductivity data loggers (4 units) 41 / 100 characters	No	4.3	9. Klaipeda University	3,600.00	Bid-at-three
15	Tools or devices	Tagging devices (10 pcs) and anchor float tags (500 pcs) 56 / 100 characters	No	4.1	9. Klaipeda University	1,000.00	Bid-at-three
16	Vehicles	Inflatable boat for habitat assessment and pre-restoration surveys 66 / 100 characters	No	4, and 4.3	9. Klaipeda University	420.00	Bid-at-three
17	Machines and instruments	Video camera + tripod to document destination development workshops 67 / 100 characters	No	2.2	9. Klaipeda University	1,000.00	No procurement
Total						27,920.00	

6.3 Infrastructure and works

Item No.	Contract specification	Investment item?	Group of activities no.	Contracting partner	Planned contract value	Planned award procedure
1	Fish pass installation on the River Riva 40 / 100 characters	Yes	A4.3	14. Ventspils Regional Municipality	124,365.00	Open national tender
2	Smiltelė River restoration activities: restoration of biopond system and sea trout spawning sites 97 / 100 characters	Yes	A4.3	15. Administration of Klaipėda District Municipality	50,000.00	Open national tender
Total					174,365.00	

6.4 Expenditure for specific project activities (e.g. expenditure for large research activities on sea etc.)

This section is activated only in the exceptional cases defined in the Programme Manual and after a successful consultation with the JS.

6.5 Breakdown of planned project costs per budget line & per partner

Partner	BL1 - Staff costs	BL2 - Office & administration	BL3 - Travel & accommodation	BL4 - External expertise & services	BL5 - Equipment	BL6 - Infrastructure & works	BL7 - Specific project activities	Total project budget
PP 1 - County Administrative Board in Stockholm	567,474.00	85,121.10	21,550.00	66,850.00	200.00	0.00	0.00	741,195.10
PP 2 - DELETED: implementation (withdrawal) Royal Institute of Technology (KTH)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
PP 3 - Haninge municipality	18,947.00	2,842.05	2,500.00	100,600.00	1,000.00	0.00	0.00	125,889.05
PP 4 - Baltic Environmental Forum Estonia	96,500.00	14,475.00	9,960.00	109,355.00	1,000.00	0.00	0.00	231,290.00
PP 5 - University of Tartu	141,000.00	21,150.00	19,500.00	120,000.00	3,000.00	0.00	0.00	304,650.00
PP 6 - NGO Estonian Fishing Tourism	52,300.00	7,845.00	9,060.00	23,060.00	0.00	0.00	0.00	92,265.00
PP 7 - Kurzeme Planning Region	82,300.00	12,345.00	16,260.00	139,550.00	1,000.00	0.00	0.00	251,455.00
PP 8 - Institute of Food Safety, Animal Health and Environment - "BIOR"	84,543.00	12,681.45	6,225.00	0.00	0.00	0.00	0.00	103,449.45
PP 9 - Klaipeda University	229,100.00	34,365.00	14,170.00	105,000.00	15,720.00	0.00	0.00	398,355.00
PP 10 - DELETED: implementation (withdrawal) Fishery service under the ministry of Agriculture of the republic of Lithuania	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
PP 11 - National Marine Fisheries Research Institute	182,000.00	27,300.00	11,500.00	24,500.00	0.00	0.00	0.00	245,300.00
PP 12 - Tourist Association "Northern Kashubia" Local Tourist Organisation	64,413.00	9,661.95	7,750.00	88,000.00	1,000.00	0.00	0.00	170,824.95
PP 13 - Baltic Marine Environment Protection Commission, HELCOM	149,359.00	22,403.85	11,000.00	13,400.00	2,000.00	0.00	0.00	198,162.85
PP 14 - Ventspils Regional Municipality	9,900.00	1,485.00	2,250.00	5,000.00	0.00	124,365.00	0.00	143,000.00
PP 15 - Administration of Klaipeda District Municipality	35,000.00	5,250.00	7,000.00	3,500.00	0.00	50,000.00	0.00	100,750.00
PP 16 - Campus Roslagen AB	66,700.00	10,005.00	14,045.00	21,000.00	3,000.00	0.00	0.00	114,750.00
Total	1,779,536.00	266,930.40	152,770.00	819,815.00	27,920.00	174,365.00	0.00	3,221,336.40

There is no state aid relevant activity selected.

6.7 Planned project budget per funding source & per partner

Partner	Country	Legal status	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co-financing [in EUR]	Own contribution [in EUR]
PP 1 - County Administrative Board in Stockholm	SE	National (governmental), regional and local public authorities	ERDF	75.00%	741,195.10	555,896.32	185,298.78
PP 2 - DELETED: implementation (withdrawal) Royal Institute of Technology (KTH)	SE	National (governmental), regional and local public authorities	ERDF	75.00%	0.00	0.00	0.00
PP 3 - Haninge municipality	SE	National (governmental), regional and local public authorities	ERDF	75.00%	125,889.05	94,416.78	31,472.27
PP 4 - Baltic Environmental Forum Estonia	EE	Bodies having legal personality, but not fulfilling criteria i and/or iii under category b)	ERDF	85.00%	231,290.00	196,596.50	34,693.50
PP 5 - University of Tartu	EE	Bodies governed by public law	ERDF	85.00%	304,650.00	258,952.50	45,697.50
PP 6 - NGO Estonian Fishing Tourism	EE	Bodies having legal personality, but not fulfilling criteria i and/or iii under category b)	ERDF	85.00%	92,265.00	78,425.25	13,839.75
PP 7 - Kurzeme Planning Region	LV	National (governmental), regional and local public authorities	ERDF	85.00%	251,455.00	213,736.75	37,718.25
PP 8 - Institute of Food Safety, Animal Health and Environment - "BIOR"	LV	Bodies governed by public law	ERDF	85.00%	103,449.45	87,932.03	15,517.42
PP 9 - Klaipeda University	LT	Bodies governed by public law	ERDF	85.00%	398,355.00	338,601.75	59,753.25
PP 10 - DELETED: implementation (withdrawal) Fishery service under the ministry of Agriculture of the republic of Lithuania	LT	National (governmental), regional and local public authorities	ERDF	85.00%	0.00	0.00	0.00
PP 11 - National Marine Fisheries Research Institute	PL	Bodies governed by public law	ERDF	85.00%	245,300.00	208,505.00	36,795.00
PP 12 - Tourist Association "Northern Kashubia" Local Tourist Organisation	PL	Associations formed by one or several regional or local authorities as defined under a)	ERDF	85.00%	170,824.95	145,201.20	25,623.75
PP 13 - Baltic Marine Environment Protection Commission, HELCOM	FI	Bodies governed by public law	ERDF	75.00%	198,162.85	148,622.13	49,540.72
PP 14 - Ventspils Regional Municipality	LV	National (governmental), regional and local public authorities	ERDF	85.00%	143,000.00	121,550.00	21,450.00
PP 15 - Administration of Klaipeda District Municipality	LT	National (governmental), regional and local public authorities	ERDF	85.00%	100,750.00	85,637.50	15,112.50
Total ERDF					3,221,336.40	2,620,136.21	601,200.19
Total					3,221,336.40	2,620,136.21	601,200.19

Partner	Country	Legal status	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co-financing [in EUR]	Own contribution [in EUR]
PP 16 - Campus Roslagen AB	SE	Bodies having legal personality, but not fulfilling criteria i and/or iii under category b)	ERDF	75.00%	114,750.00	86,062.50	28,687.50
Total ERDF					3,221,336.40	2,620,136.21	601,200.19
Total					3,221,336.40	2,620,136.21	601,200.19

6.8 Spending Plan - per reporting Period

	EU partners (ERDF)	Total
Period 1 [Month 1-6]	384,942.40	384,942.40
Period 2 [Month 7-12]	562,010.00	562,010.00
Period 3 [Month 13-18]	635,807.00	635,807.00
Period 4 [Month 19-24]	587,443.00	587,443.00
Period 5 [Month 25-30]	622,325.00	622,325.00
Period 6 [Month 31-36]	428,809.00	428,809.00
Total	3,221,336.40	3,221,336.40

6.9 Net-revenues

No.	Project Partner	Description	Amount [in EUR]	Source of revenues
1	<input type="text" value="Please select"/>	<input type="text"/> 0 / 100 characters	<input type="text" value="0.00"/>	<input type="text"/> 0 / 100 characters

7. Preparation costs

7.1 Preparation Costs

Would you like to apply for reimbursement of the preparation costs?

7.2 Other EU support of preparatory cost

Did you receive any other EU funds specifically designated to the development of this project application?

7.3 Payment request to reimburse Preparation cost

The project herewith applies for reimbursement of the preparation cost.

This reimbursement is based on a lump sum which means that no real cost have to be certified by the first level controller. Please note that for the lump sums no accounting documents proving expenditure will be required by the Programme. The only preconditions to receive this lump sum payment are:

- the approval of your application;
- the conclusion of the subsidy contract;
- no double financing of the preparation cost.

PP no.	PP name/country	Total cost	Co-financing rate	Reimbursement	Fund
1	Länsstyrelsen i Stockholms Län (SE)	20,000.00	75%	15,000.00	ERDF
2	DELETED: implementation (withdrawal) Kungliga Tekniska Högskolan (KTH) (SE)	0.00	75%	0.00	ERDF
3	Haninge kommun (SE)	0.00	75%	0.00	ERDF
4	Balti Keskkonnafoorum (EE)	0.00	75%	0.00	ERDF
5	Tartu Ülikool (EE)	0.00	75%	0.00	ERDF
6	MTÜ EESTI KALATURISM(EE)	0.00	75%	0.00	ERDF
7	Kurzemes plānošanas reģions (LV)	0.00	75%	0.00	ERDF
8	Pārtikas drošības, dzīvnieku veselības un vides zinātniskais institūts "BIOR" (LV)	0.00	75%	0.00	ERDF
9	Klaipėdos universitetas (LT)	0.00	75%	0.00	ERDF
10	DELETED: implementation (withdrawal) Žuvininkystės tarnyba prie Lietuvos Respublikos Žemės ūkio ministerijos (LT)	0.00	75%	0.00	ERDF
11	Morski Instytut Rybacki - Państwowy Instytut Badawczy (PL)	0.00	75%	0.00	ERDF
12	Stowarzyszenie Turystyczne "Kaszuby Północne" Lokalna Organizacja Turystyczna (PL)	0.00	75%	0.00	ERDF
13	Baltic Marine Environment Protection Commission, HELCOM (FI)	0.00	75%	0.00	ERDF
14	Ventspils novada pašvaldība (LV)	0.00	75%	0.00	ERDF
15	Klaipėdos rajono savivaldybės administracija (LT)	0.00	75%	0.00	ERDF
16	Campus Roslagen AB (SE)	0.00	75%	0.00	ERDF
	TOTAL	20,000	75%	15,000	

7.4 Bank information

Name of the bank	Danske Bank	
Address	Box 7523	
Country & Town	Sweden	S-103 92 Stockholm
IBAN	SE561200000012810106754	
BIC (S.W.I.F.T.-Code)	DABASESX	
Internal reference	Håkan Häggström	
Holder of the account	Länsstyrelsen i Stockholms län	
Address	Box 22067	
Country & Town	Sweden	S104 22 Stockholm